

Rotary Club of Florence

President: Peter Weickgenannt
 Secretary: [Carrie Herrmann](#)
 Treasurer: Ian Addington
 SGT-at-Arms: Shawn Carroll
 P. Elect: Duane Froelicher

Mondays 12 @ Ignite Institute
 37 Atlantic Ave, Erlanger, KY
 Box 6027 Florence KY 41022
 District 6740
 859-334-0157



Rotary Opens Opportunities



Today's virtual schedule, February 8th, 2021

- 11:45 Home Buffett (\$0)
- 12:00 Pres. Peter Weickgenannt Presiding
Team 7 Prayer, Pledge and 4Way Test
- 12:15 Boone Cty. Extn. Agent Horticulture Ed. David Howard (Koester)
- 1:00 Meeting Adjourned



UPCOMING PROGRAMS

FEB-15 NO MEETING — PRESIDENT DAY

- | | | |
|--------|--------------------------------------|-------------------------------|
| FEB-22 | NKY Chamber of Commerce. | Brent Cooper (Malekadel) |
| MAR-1 | MeetNKY. | Julie Kirkpatrick (Malekadel) |
| MAR-8 | Children's Home of NKY Behav. Health | CEO Rick Wurth (Duane) |
| MAR-15 | OFFSITE Answer's in Genesis | Mark Looy (Duane) |
| MAR-22 | IT Supply Solutions | Mike Franksman (Pile) |
| MAR-29 | Free Radical Ranch | Jennifer Myka (Malekadel) |
| APR-5 | Team Goals | Duane (Duane) |

PEOPLE OF ACTION

- ⇒ ZOOM [HTTPS://US02WEB.ZOOM.US/J/86472374007](https://us02web.zoom.us/j/86472374007)
- ⇒ MEETINGS: 2/8 **VIRTUAL ONLY**; 2/15 **NO MEETING**.
- ⇒ TEACHER OF THE YEAR: Applications are on our [website, FlorenceRotary.org/toy](http://www.florencekyrotary.org/toy). The nominations are due on **March 19th**. The recipients will be celebrated at our meeting on Monday, **April 26th** ([Barb Keeling](#), 859-384-9149).
- ⇒ GREAT PROGRAMS: We have some really great programs. If you are unable to attend you can still view them. Please let [Carrie](#) know as this counts towards your attendance. Click here to "CATCH UP" <https://www.facebook.com/RotaryClubFlorenceKY/videos/>
- ⇒ PETER'S PRESIDENTIAL GOALS: Membership, 90; Service, 65; New Member Sponsor, 20; Leadership Dev. Ppt., 3; D. Conf. Attend, 2; D. Training Ppt., 2; Annual Fund Contrib., \$10,000; Polio Contr., \$2,500; Service Projects, 4; Interact Clubs, 1; Continue online; Socials, 3; Media stories, 1.
- ⇒ OUR 1ST QUARTER CSP (community service partners): [GO Pantry](#) and [New Perceptions](#). To volunteer with [Go Pantry](#), please contact Beth McIntire, beth@GOpantry.org, or sign up at gopantry.org to help at one of their 1Q pack events. See Shawn Carroll, or call the New Perceptions office at 859-344-9322, for volunteer opportunities there. The Rotary Club of Florence will match up to \$250 in donations each quarter. Donations to either organization can be made at: www.florencerotary.org.
- ⇒ MEAL AD \$100/quarter & runs weekly. PATRON AD is \$100/year runs every 3rd week.
- ⇒ AMAZON SMILES: Simply [Click](#) the 1st option — "Florence Rotary Club Foundation Inc". EIN 27-1752838. 15200 Porter Rd, Verona, KY 41092
- ⇒ KROGER COMMUNITY REWARDS SIGNUP: [Click to your local Kroger Store and use "The Florence Rotary Foundation, Inc."](#) Won't affect Reward points.
- ⇒ VOLUNTEER HOURS: Please turn in to [Carrie Herrmann](#)
- ⇒ PRESENTATIONS: If you have something that you would like to speak to the club about, we may have speaker slots open ([Erin](#), Duane or Peter).
- ⇒ PHOTOS NEEDED FOR DACDB. To upload your photo, 1st login [here t.ly/P33Pe](http://t.ly/P33Pe) then click [here t.ly/y55d0](http://t.ly/y55d0). DACDB COORDINATOR SOUGHT. [Carrie Herrmann](#)
- ⇒ WHO ARE WE: We are a community service organization focusing on "service above self". Guests are always welcome. More info: www.florencerotary.org or [Facebook](#).
- ⇒ Jun-20, 2021 RI CONVENTION in [Taipei](#). Early [Registration](#) Open, \$315. Early registration has been extended through February 15
- ⇒ PAGE 2 ARTICLE ON Hidden History of Kentucky Political Scandals Meeting & screen grabs of last week's meeting.



Booth, Herb	1
Monohan, Ed	12
Addington, Ian	12
Moynahan, Patrick	16
Murphy, MURPH	20
Shipe, Brad	24
Lynch, Mike	28
Siefert, Hannah	29

Frank Schneider
Meal Sponsor
GATEWAY REHABILITATION HOSPITAL
513-781-8940

Jim Ferguson
Meal Sponsor
APEX REALTY GROUP
859-907-5466

Billy Santos
BB&T
859.372.5175

Peter Weickgenannt
Florence Rotary President
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Brad Shipe
Edward Jones
MAKING SENSE OF INVESTING
859.282.7040

Don Volland
HUFF REALTY
A Berkshire Hathaway Affiliate
859.653.5616

Chip Regenbogen
Forcht Bank
Happier Banking
859.689.1350

Gary Moore
JUDGE EXECUTIVE
859.334.2242

Charlie Kenner
KENNER DENTISTRY
859.371.0183

Frank Schneider
GATEWAY REHABILITATION HOSPITAL
859.426.2400

Bart Pindela
LINNEMANN FAMILY FUNERAL HOMES
859.727.1250

Dennis McEvoy
Be a gift to the world
Past District Gov

Newsletter: Nevillewbuchanan@Gmail.Com
 Twitter & Facebook: Jpile@Stingermediallc.Com
 AD BUTTONS \$100 YEARLY DONATION
 Contact Carrie H 859-628-7796
cherrman@bcpl.org

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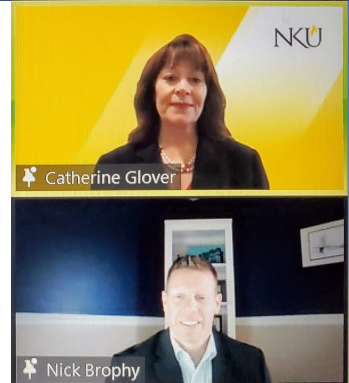
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Catherine Glover of the NKU SBDC Shared the No-Cost Programs and Services Available to Support Small Businesses

Written By: Autumn Ray, [Ignite Intern](#) for [Stinger Media](#)

Florence, Kentucky – January 25, 2021 - The Rotary Club of Florence, Kentucky held a meeting on January 25, 2021 with [Catherine Glover](#) and her colleague [Nick Brophy](#). Catherine and Nick discussed their careers at [KSBDC, Kentucky Small Business Development Center](#). Their job is to help small businesses any way they can. Catherine explained the obstacles they faced during the pandemic, as well as the accomplishments they have made. Catherine and Nick explained they help small businesses with planning, financial aid, connecting to different resources, etc.



KSBDC was originally located on the NKU campus, later moved to Morehead State University for six months.

After the six months they relocated to back to NKU in The College of Business. Since February 2020, they have been virtual the entire year. Catherine and Nick have had roughly 700 Zoom calls over the past nine months. During the pandemic KSBDC has helped open 25 businesses, supported 715 jobs, 398 hours of service, 239 clients, and \$9.1 million of capital infusion.

Catherine and Nick's work of expertise is business coach, financial modeling, marketing strategies, connectivity to regional economic development ecosystem. If Catherine and Nick are unable to help their client with a specific problem, they will be able to find and refer them to a business or company that will help. Catherine recommended a website that the Economic Development Agency of the State of Kentucky developed during the summer. The website; [SizeUpKentucky.com](#) is able to show the clients competition, different opportunities, and ranges of advertisement.

KSBDC helps businesses with capital and cash flow. KSBDC may help a business with reserves or a loan access and support. Catherine discussed SBA and commercial loan assistance, support applying for loans, loan package support, and lender introductions. Catherine helps her clients get the paperwork needed to apply for a loan. They are always expanding their lender introductions, meaning they are expanding the business connections they make with new lenders and work to get to know the individual lender. This helps KSBDC to support their clients with a wide range of lenders.

KSBDC uses many different resources and workshops. One resource that is offered to clients for free is Industry market research which helps the small businesses to target their ads towards costumers who may be more inclined to purchase their products. [Live Plan Training](#) is an online cloud-based tool that is used to assign temporary licenses to their clients. The main reason for this is to build a business plan and collaborate with them online to make any comments or improvements. KSBDC offers a lot of business technology help whether they can help their clients to connect to other businesses or create online logos. KSBDC offers lots of workshops and trainings as well, some consist of QuickBooks training, Google workshops, Start Smart and Entrepreneurship through Acquisition. Nick explained the best place to find recent offerings is the [NKU SBDC Facebook page](#).

Catherine mentioned in the beginning of the meeting that she would like KSBDC to be well known in the area. They are here to help and serve the community especially in such trying times, whether it be through training, workshops, loan package support, lender introductions, marketing strategies, connectivity to other businesses, etc. Catherine and Nick want to help in any way they can.

A recording of this presentation and past meetings of the Rotary Club of Florence is available on the club's [Facebook Page](#).

Teacher of the Year Nominations

Nominate on-line on our website
www.florencerotary.org/toy

