

Rotary Club of Florence

President: Peter Weickgenannt
 Secretary: Carrie Herrmann
 Treasurer: Ian Addington
 SGT-at-Arms: Shawn Carroll
 P. Elect: Duane Froelicher

Mondays 12 @ Ignite Institute
 37 Atlantic Ave, Erlanger, KY
 Box 6027 Florence KY 41022
 District 6740
 859-334-0157



Rotary Opens Opportunities



Today's virtual schedule, January 11th, 2021

11:45 Home Buffett (\$0)
 12:00 Pres. Peter Weickgenannt Presiding
Team 4 Prayer, Pledge and 4Way Test
 12:15 Principal, RA Jones Middle School. Ryan Montgomery (Pile)
 1:00 Meeting Adjourned



UPCOMING PROGRAMS

JAN-18 NO MEETING — DR. MARTIN LUTHER KING
 JAN-25 NKU SBDC Catherine Glover (Pile)
 FEB-1 Hidden History KY Political Scandals Bob Schrage & John Schaaf (Duane)
 FEB-8 Boone Cty. Extn. Agent Horticulture Ed. David Howard (Koester)
FEB-15 NO MEETING — PRESIDENT DAY
 FEB-22 NKY Chamber of Commerce. Brent Cooper (Malekadel)

PEOPLE OF ACTION

- ⇒ **ZOOM MEETING INVITATION:** <https://zoom.us/j/94716804833?pwd=VW10Y3M0U1BKbktQb1pMMVR2czVPZz09>
- ⇒ **THANK YOU!** Many thanks to Julia and her Stinger Media Interns for the great new look and articles on our Rotary Web & Facebook pages! See back page for a sampling.
- ⇒ **VIRTUAL & IN-PERSON MEETINGS:** In-Person @ Ignite may start up Feb-1.
- ⇒ **PETER'S PRESIDENTIAL GOALS:** Membership, 90; Service, 65; New Member Sponsor, 20; Leadership Dev. Ppt., 3; D. Conf. Attend, 2; D. Training Ppt., 2; Annual Fund Contrib., \$10,000; Polio Contr., \$2,500; Service Projects, 4; Interact Clubs, 1; Continue online; Socials, 3; Media stories, 1.
- ⇒ **OUR 1ST QUARTER CSP** (community service partners): GO Pantry and New Perceptions. To volunteer with Go Pantry, please contact Beth McIntire, beth@GOPantry.org, or sign up at gopantry.org to help at one of their 1Q pack events. See Shawn Carroll, or call the New Perceptions office at 859-344-9322, for volunteer opportunities there. Up to \$500 in donations from Rotary members this quarter will be matched and split equally between GO Pantry and New Perceptions. Donations may be made payable to Florence Rotary Foundation and given to Billy Santos or Greg Palmer.
- ⇒ **MEAL AD** \$100/quarter & runs weekly. **PATRON AD** is \$100/year runs every 3rd week.
- ⇒ **AMAZON SMILES:** Simply [Click](#) the 1st option — "Florence Rotary Club Foundation Inc". EIN 27-1752838. 15200 Porter Rd, Verona, KY 41092
- ⇒ **KROGER COMMUNITY REWARDS SIGNUP:** [Click to your local Kroger Store and use "The Florence Rotary Foundation, Inc."](#) Won't affect Reward points.
- ⇒ **VOLUNTEER HOURS:** Please turn in to [Carrie Herrmann](#)
- ⇒ **PRESENTATIONS:** If you have something that you would like to speak to the club about, we may have speaker slots open ([Erin](#), Duane or Peter).
- ⇒ **PHOTOS NEEDED FOR DACDB.** To upload your photo, 1st login [here t.ly/P33Pe](http://here.t.ly/P33Pe) then click [here t.ly/y55d0](http://here.t.ly/y55d0). **DACDB COORDINATOR SOUGHT.** [Carrie Herrmann](#)
- ⇒ **EVERY ROTARIAN EVERY YEAR:** To give \$100 per year to our Foundation is an effortless way to work towards becoming a Paul Harris Fellow. It is \$8.34/month.
- ⇒ **RULE OF 85:** Let Peter know if your "age" + "number of years" of membership is **85**. This helps with our clubs attendance numbers.
- ⇒ **WHO ARE WE:** We are a community service organization focusing on "service above self". Guests are always welcome. More info: www.florencerotary.org or [Facebook](#).
- ⇒ **Jun-20, 2021 RI CONVENTION** in [Taipei](#). Early [Registration](#) Open, \$315. Early registration has been extended through February 15
- ⇒ See photos on page 2:
 - * Steinfeld Toy Article
 - * Daniel Schaffer Shares Strategies on Making 2021 a Good Year Article
 - * Previous meeting photos



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|----------------|--------|
| Ferguson, Jim | 6-Jan |
| Badillo, Rosie | 12-Jan |
| Hall, Brad | 13-Jan |
| Beausir, Abby | 14-Jan |

Frank Schneider
Meal Sponsor
GATEWAY REHABILITATION HOSPITAL
513-781-8940

Jim Ferguson
Meal Sponsor
APEX REALTY GROUP
859-907-5466

Billy Santos
BB&T
859.372.5175

Peter Weickgenannt
Florence Rotary President
859-609-7278

Brad Shipe
Edward Jones
MAKING SENSE OF INVESTING
859.282.7040

Don Volland
HUFF REALTY
A Berkshire Hathaway Affiliate
859.653.5616

Chip Regenbogen
Forcht Bank
Happier Banking
859.689.1350

Gary Moore
JUDGE EXECUTIVE
859.334.2242

Charlie Kenner
KENNER DENTISTRY
859.371.0183

Frank Schneider
GATEWAY REHABILITATION HOSPITAL
859.426.2400

Bart Pindela
LINNEMANN FAMILY FUNERAL HOMES
859.727.1250

Dennis McEvoy
Be a gift to the world
Past District Gov

Newsletter: Nevillewbuchanan@Gmail.Com
 Twitter & Facebook: Jpile@Stingermediallc.Com
 Articles Written By: Patrick Moynahan
 BE AWARE: Meeting is Live Streamed
 AD BUTTONS \$100 YEARLY DONATION
 Contact Carrie H 859-628-7796
cherrman@bcpl.org
 or Joy H 859-781-5060 mrsjoyh@fuse.net

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[Huge Success for the Rotary Club of Florence 2020 Steinford Toy Foundation Toy Drive](#)

Written By: Bryn Daley – [Ignite Institute](#) Intern for [Stinger Media](#)

Florence, Kentucky – January 7th, 2021 – For many years, the Rotary Club of Florence has been assisting the [Steinford Toy Foundation](#) in their Northern Kentucky Toy Drive. It is an event that is greatly anticipated by members of the club, who enjoy participating every year.

During the Great Depression, Rose and George Steinford of Northern Kentucky noticed that families were struggling to provide their children with gifts for Christmas. The couple, who didn't have any children of their own, decided to try their best to get families the gifts that they needed to provide their children the joyful Christmas that they deserved. The couple continued this tradition, and the [Steinford Toy Foundation](#) was officially founded in 1973. Since then, an annual Toy Drive has been held in the Northern Kentucky area, with the success continuing to grow each year.

The 2020 Toy Drive was one of the most successful yet. "This was probably one of our best years of collecting. It was great to see, amidst all of the challenges of the pandemic," said Woody Muller of [Mueller Financial](#).

The drive ended on December 7th, with toy packaging beginning on the 12th. Volunteers provided their services over a four-day period, allowing toys to be delivered to the children on December 19th and 20th, just in time for Christmas. Rotary Club Steinford Toy Foundation Chairman, Roger Babik of [Master Provisions](#), states that "Over 30 business locations collected toys to meet our goal to bless 3,500 children in Northern Kentucky with a gift before Christmas."

Many businesses that have participated in the Toy Drive in years past donated more toys this year than ever before. "[Bestway Disposal](#) led the way by filling up a large SUV to the brim two times with hundreds and hundreds of new items!" Babik says.

In a year like 2020, it was important to provide children with the most joyous Christmas possible. The Rotary Club of Florence and the [Steinford Toy Foundation](#) would like to thank the following businesses for their contributions.

[Daniel Schaffer Shares Strategies on Making 2021 a Good Year](#)

Written By: Autumn Ray, [Ignite](#) Intern for [Stinger Media](#)

Florence, Kentucky – January 6, 2021 – Daniel Schaffer is an audience engaging specialist, a best-selling author, and has made 18 television appearances. On Monday January 4th, 2021 Schaffer met with the Rotary Club of Florence Kentucky in a virtual meeting to share some strategies for getting a good start in the new year.

Schaffer shared that he used to be a magician and he would trick people. He then noticed that we often trick ourselves. He gave a current example of people saying "I can't wait until 2020 is over." Thinking that there would be an instant change or something magical about the new year, when in reality the only change is the date. Schaffer went on to explain that change will only occur if we change our actions. Unless we change our actions, our years will be the same. A repeat of successes and failures.

Schaffer told a story, that he went to the Smale Riverfront Park in Cincinnati, Ohio where he saw the largest chime foot piano, everyone was dancing on the foot piano and the chimes were playing. He saw a sign that explained how the foot piano worked. The piano would only operate during certain hours and on the hour it will chime, but during the time that it chimes the foot piano would not work. Schaffer watched many people walk by and get frustrated because they thought the foot piano was broken, when in reality, they didn't read the sign that explained how it worked. Schaffer explained we tend to do this with life, everyone wants to complete things their way and get upset when it doesn't work. Maybe in 2021 we should pay attention to our surroundings, and change how we approach life.

Schaffer has a strategy called "Gas Up", an acronym for goals, ask for help/accountability, identify stepping stones, understand opportunities and preform. The goals have to be smart goals so they are more likely to be accomplished. The second step is to ask for help, because often times people get so wrapped up in what they're doing they turn down the needed help. Accountability, as long as an individual is accountable for their actions the more likely the task will be completed. Next is identifying stepping stones, when an individual identifies steps it is easier it is to accomplish their goals. It is better to take smaller steps to accomplish the goals in place so nothing is rushed or skipped. A very important part is understanding opportunities, opportunities that arise can open great doors that lead to success. Lastly preform the tasks, one must take action to make a change.

So, the steps one must take to make the new year their own is to acknowledge the routines that need to change. Learn the rules of business, relationships, school, etc. This way everything is in order and operating appropriately. Lastly use "Gas Up" to set goals and put them into action. The new year won't change unless we make it.

A recording of this presentation and past meetings of the Rotary Club of Florence is available on the club's Facebook Page: [t.ly/F8aE](#). [The Rotary Club of Florence, Kentucky](#) (serving all of Boone County) is a community service organization focusing on "service above self". The club meets weekly on Mondays via Zoom during COVID. Guests are always welcome. To learn more about upcoming speakers and events, please visit the club's website at [www.florence Rotary.org](#) or follow them on [Facebook page](#). Daniel Schaffer can be found @: [danielschafferconnects.com](#); [@DanielSConnects](#); [dsconnects](#); [Daniel Schaffer Connects LLC](#); & [Daniel Schaffer](#)



Muller Financial From left to right: Bob Mueller, Woody Mueller, Vicki Mazza, Beth Price



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