

ROTARY CLUB OF FLORENCE

President: Frank Schneider
 Secretary: Carrie Herrmann
 Treasurer: Ian Addington
 SGT-at-Arms: Shawn Carroll
 P. Elect: Peter Weickgenannt

Mondays 12 pm at the Hilton
 7373 Turfway Rd, Florence KY
 Box 6027 Florence KY 41022
 District 6740



TODAY'S SCHEDULE, DECEMBER 16th, 2019

- 11:45 Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)
- 12:15 President Frank Schneider Presiding
- Team 9 Greeting, Prayer, Pledge and 4Way Test
- 12:30 Year End Review (Frank)
- 1:00 Meeting Adjourned



PROGRAMS

Date	Program	Presenter	T
23	Christmas-Eve	No Meeting	
30	New Year's-Eve	No Meeting	
01/6	Meet NKY	Eric Sume (Froelicher)	1
13	Prichard Committee, Bridgitte Ramsey (Pile)		2
20	Martin Luther King Day	No Meeting	
27	Hebron Library Offsite meeting 1863 North Bend Road, Hebron, (Herman)		3
02/3	Triple Crown Winner	Steve Cauthen (Froelicher)	4
10	William Howard Taft Historical Society	(Froelicher)	5
17	Presidents Day	No Meeting	
24	Mirsada Kadiric	(Pile)	6
03/2	Conservation Education Specialist	Susan Brown (Froelicher)	7
9	Club Assembly / New Member Pinning Ceremony		8

People of Action

- MAR14 NKY INT. FESTIVAL N.K .Convention Center 1 W Rivercenter Blvd, Covington, KY**
- * **4 PRESIDENTIAL INITIATIVES:** (1) GROW +20; (2) RAISE 20K; (3) DEV. 20K; (4) DIVERSITY
 - * **MEAL AD** \$100/quarter & runs weekly. **PATRON AD** is \$100/year runs every 3rd week.
 - * **OUR 4TH QUARTER COMMUNITY SERVICE PARTNER:** Welcome House, Tattoo Removal and Steinfeld Toy Foundation are 4th Quarter CSPs. Financial donations will be split between Welcome House and Tattoo Removal. Donations of new toys for STF will be accepted on November 18 and 25 as well as December 2 and 9. You may sign up your business as a drop off location for toys between November 18 and December 6. We need help with volunteers to distribute signs and boxes the week of November 18. And, we need volunteers to pick up toys at businesses on December 9, 10 and 11 to deliver them to SD1. Please contact Roger Babik to sign up to volunteer - roger@masterprovisions.org. To volunteer at Welcome House - please call or email Sara Kahmann at 859.431.8717 or skahmann@welcomehouseky.org.
 - * **ROTARY BUSINESS CARD:** Rotary is fun! Please invite new members to join! Tell them about our great programs and how Rotary has changed you for the better.
 - * **KROGER COMMUNITY REWARDS SIGNUP:** [Click to your local Kroger Store and use "The Florence Rotary Foundation, Inc."](#) Won't effect Reward points.
 - * **AMAZON SMILES:** Simply [Click](#). We are 1st option — "Florence Rotary Club Foundation Inc". EIN 27-1752838. 15200 Porter Rd, Verona, KY
 - * **NOMINATE CLUB MEMBER FOR DG 2022-2023:** The deadline is January 8, 2020

Happy Birthday

Rahn, Barb	2-Dec
Badillo, Etienne	12-Dec
Feuss, Paul	13-Dec
Vaught-Hall, Christopher	19-Dec
Kelly, Louis	20-Dec

Frank Schneider
Meal Sponsor
GATEWAY REHABILITATION HOSPITAL
513-781-8940

Jim Ferguson
Meal Sponsor
APEX REALTY GROUP
859-907-5466

Fundraiser
Gary Stewart
Concert Emcee

John Schickel
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Senator
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LET THE WORLD BE FILLED WITH
PEACE AND GOODWILL



Merry Christmas and a Happy New Year

Newsletter: Nevillewbuchanan@gmail.com
 Twitter & Facebook: Jpile@Stingermediallc.com

Tri-Ed is Looking Blue North for Economic Develop

Written By: Patrick Moynahan on December 6

The new president of Northern Kentucky Tri-Ed is looking in the direction of Blue North for the next generation of economic development.

That's Blue North ... not due north. Blue North is the catch phrase for an initiative to brand Northern Kentucky as the home for entrepreneurs. The idea is to promote Tri-Ed as the place to come for guidance in making wise decisions about starting up a new enterprise, according to Lee Crume, Tri-Ed's president and CEO.

Blue North is the marketing moniker for Bluegrass Northern Kentucky. "Blue North is Where Ideas Go to Work" is the tagline, Crume explained at a recent meeting of the Rotary Club of Florence.

"The imagery of this brand is that this is the place where you can go to work, be successful, make a living and also make some money," Crume said.

Since its creation in 1987, the Northern Kentucky Tri-Ed Economic Development Corporation has led relocation or expansion efforts for more than 670 business projects, according to its website. Those projects have brought

more than 67,000 primary industry jobs with more than \$8.4 billion in capital investment to Northern Kentucky.

Crume came to Northern Kentucky with 25 years of economic experience, most recently as global director of business at JobsOhio. Tri-Ed's success has continued in his first nine months on the job with growth announcements from several companies, including Amazon, Atlas Air, Post Glover, CompMed and Meyer, but internal reorganization has limited its outreach.

That's all very exciting," Crume said of the announcements, "but you've got people saying, "What are you going to do next?""

What's next is Blue North. Although most people don't know it, Tri-Ed has been working with the state, the federal government and Northern Kentucky University on entrepreneurship programs for the past decade, according to Crume.

"What we are trying to do is give entrepreneurship a home," he said.

The objective is to invest \$5 million in efforts to drive Kentucky's innovation economy through premiere services for entrepreneurs and startups. Businesses

that are less than five years old are creating nearly all the jobs in the American economy now, according to Crume.

They also fuel new job creation during economic downturns, he said. As a result, if anyone is even thinking about starting their own business, "it should occur to them these (Tri-Ed) are the folks I want to call."

Tri-Ed plans to offer services to help entrepreneurs make decisions on how to grow their own businesses in eight Northern Kentucky counties: Boone, Campbell and Kenton in the urban core and Carroll, Gallatin, Grant, Owen and Pendleton in rural areas. Tri-Ed will help with everything from the ideation stage to capital funding.

The intent is to help companies choose the right location, the right building or the right cost for construction of a building, the right infrastructure and the right labor force.

"It's about how companies invest their money to make good decisions about where they place their assets ... with as little risk as possible," Crume said.

"If they get it right, everybody wins."

