

ROTARY CLUB OF FLORENCE

President: Frank Schneider
 Secretary: [Carrie Herrmann](#)
 Treasurer: Ian Addington
 SGT-at-Arms: Shawn Carroll
 P. Elect: Peter Weickgenannt

Mondays 12 pm at the Hilton
 7373 Turfway Rd, Florence KY
 Box 6027 Florence KY 41022
 District 6740
 859-334-0157



TODAY'S SCHEDULE, NOVEMBER 11th, 2019

- 11:45 Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)
- 12:15 President Frank Schneider Presiding
- Team 4** Greeting, Prayer, Pledge and 4Way Test
- 12:30 **75th Club Anniversary**, Gray Griesser (Stewart). Int. Festival 03/14 (Schneider)
- 1:00 Meeting Adjourned



Whalen, Diane	5-Nov
Gutzeit, Pat	10-Nov
Palmer, Greg	16-Nov
Schulkers, Shona	20-Nov
Sample, Leon	22-Nov
Mader, Doug	22-Nov
Salyers, John	24-Nov

PROGRAMS

Date	Program	Presenter	T
18	Minority Floor Leader	Morgan McGarvey, (Schickel)	5
25	Kentucky Pension Reform	Chris Tobe, CFA (Froelicher)	6
12/02	NKY Economic Development	Lee Crume (Froelicher)	7
6 p.m.	Christmas Concert at Lakeside	(Carroll/Stewart) Buttermilk Pike	
9	Club Assembly and goal planning for 2020		8
16	Year End Review	President Frank	9
23	Christmas Eve	No Meeting	
30	New Year's Eve	No Meeting	
01/06	Meet NKY	Eric Sume (Froelicher)	1
13	Prichard Committee, Bridgitte Ramsey	(Froelicher)	2
20	Martin Luther King Day	No Meeting	
27	Hebron Library Offsite meeting 1863 North Bend Road, Hebron, (Herman)		3
02/03	Triple Crown Winner	Steve Cauthen (Froelicher)	4
10	William Howard Taft Historical Society	(Froelicher)	5
20	Presidents Day	No Meeting	
27	Mirsada Kadiric	(Pyle)	6
03/02	Conservation Education Specialist	Susan Brown (Froelicher)	7
9	Club Assembly / New Member Pinning Ceremony		8

Frank Schneider
Meal Sponsor

GATEWAY
REHABILITATION
HOSPITAL

513-781-8940

Jim Ferguson
Meal Sponsor

APEX
REALTY GROUP

859-907-5466

Patrick Ravery

TURNBULL-WAHLERT
CONSTRUCTION, INC.

859.743.1134

Rick Hayden
SHELTER
INSURANCE

859.380.5877

Peter Weickgenannt

Heritage
BANK

859.334.4215

Beth Long
NEW
DAY
RANCH

(859) 322-2884

People of Action

DEC 2 6PM CHRISTMAS CONCERT AT LAKESIDE CHRISTIAN ON BUTTERMILK PIKE

MAR 14 NKY INT. FESTIVAL N.K. Convention Center 1 W Rivercenter Blvd, Covington, KY

* **OUR 4TH QUARTER COMMUNITY SERVICE PARTNER:** Welcome House, Tattoo Removal and Steinfeld Toy Foundation are 4th Quarter CSPs. Financial donations will be split between Welcome House and Tattoo Removal. Donations of new toys for STF will be accepted on November 18 and 25 as well as December 2 and 9. You may sign up your business as a drop off location for toys between November 18 and December 6. We need help with volunteers to distribute signs and boxes the week of November 18. And, we need volunteers to pick up toys at businesses on December 9, 10 and 11 to deliver them to SD1. Please contact [Roger Babik](#) to sign up to volunteer - roger@masterprovisions.org. To volunteer at Welcome House - please call or email [Sara Kahmann](#) at 859.431.8717 or skahmann@welcomehouseky.org.

* **OUR \$100/YR.** Meal Ad \$100/quarter & Patron Ad is \$100/year

* **4 PRESIDENTIAL INITIATIVES:** (1) GROW +20; (2) RAISE 20K; (3) DEV. 20K; (4) DIVERSITY

* **OUR \$100/YR. PARTON ADS BUTTON FEES ARE DUE. SEE JOY .** Meal Ad \$100/quarter & runs weekly. Patron Ad is \$100/year runs every 3rd week.

* **ROTARY BUSINESS CARD:** Rotary is fun! Please invite new members to join! Tell them about our great programs and how Rotary has changed you for the better.

* **KROGER COMMUNITY REWARDS SIGNUP:** [Click to your local Kroger Store and use "The Florence Rotary Foundation, Inc."](#) Won't effect Reward points.

* **AMAZON SMILES:** Simply [Click](#). We are 1st option — "Florence Rotary Club Foundation Inc". EIN 27-1752838. 15200 Porter Rd, Verona, KY 41092



Mike Bailey
A Clean car is a happy car

Bailey's
Car Wash

859.534.5999

Wayne Hartke
SERVPRO
Fire & Water - Cleanup & Restoration™

859.746.3400

John Steffen
RETIREMENT
SECURITY GROUP

888.746.2113

Shawn Carroll
New Perceptions

859.344.9322

Mike Crane
KY Farm Bureau
Insurance

859.586.6142

Advertise
with
us

Newsletter: Nevillewbuchanan@gmail.com
 Twitter & Facebook: jpil@stingermediallc.com
 Articles Written By: Patrick Moynahan

Florence Rotary Christmas Concert 2019

Monday, December 2, 2019
Concert Starts Promptly at 6:00 pm

**Lakeside
Christian Church**



195 Buttermilk Pike
Lakeside Park, KY 41017







This year's benefit goes equally to
Florence Rotary Christmas Concert
MASER PROVISIONS
UNCEA PRANS
GO! PANTRY
FESTIVAL OF HOPE
Lakeside Christian Church

\$10 Offering Appreciated

Emcee Gary Stewart

Recognizing
Gary Griesser & Family



\$10 Offering Appreciated
Make Checks Payable to:
Florence Rotary Foundation
for tax deduction

Other Performances by
Sophia & Isabella Santos
Rusty Bird, Evan Dallas
Trio Stage Singers
Trio Vocal Band, By Faith
David & Whitney Campbell



Market Dynamics Changing Retail Landscape of Florence

Written By: Patrick Moynahan on November 1st



Mayor Diane Whalen hears the complaints about the number of discount retail stores in the latest flurry of economic growth in Florence.

Critics would prefer to see high-end fashion, big-name restaurants and electronics giants, she says. But Nordstrom won't be coming "as much as we'd like to have one." Florence will likely never see a Cheesecake Factory or an Apple Store, either.

"We all need to realize these things are market driven," Whalen said.

The mayor explained the market dynamics shaping economic development in Florence at the first public event in the new Florence Nature Park Event Center recently. The city has seen \$600 million in private sector investment in the past two years and several new projects are "right on the bubble and about to pop," she said.

However, the market landscape and makeup of suitors is changing because of the decline in brick-and-mortar businesses and rise in online shopping, Whalen noted.

"We are recognized in the economic and the retail and the restaurant and the office communities as a place to be," she said. "They come here because we are successful."

"We really are a hub of activity."

The buzz of activity most recently has come from discount retailers and hotels.

Ross Dress for Less redesigned the former H.H. Greg store on Mall Road and Bob's Discount Furniture will soon open next door. The owners of TJ Maxx and Home Goods remodeled to create one store and add a new tenant. A.C. Moore, an arts and crafts chain, will join them soon. And Home Buys Best for Less renovated the former Toys R Us store.

The businesses that have closed in Florence Mall and along Mall Road are primarily the result of nationwide bankruptcies, according to Whalen. Florence Mall, like malls across the country, continues to struggle because of changing shopping habits, she said.

Consumers now go into a store, take a picture of what they like, then go home and research where they can find the item cheaper online. Recognizing shoppers desire to get more bang for their buck, brick-and-mortar discount retailers have filled the frugal market niche.

"Our facilities are being used and attracting customers with a lot of excitement," Whalen said. "It's just a different kind of retail."

On the other hand, retailers like Nordstrom and the Apple Store in Kenwood Mall in Cincinnati are limiting the number of markets they enter that are relatively close to each other. Despite a huge population base and good per capita income in Northern Kentucky, the population density around Florence is not as great as it is around the Kenwood Mall.

Based on those numbers, "they are not going to branch across the river and bring those types of facilities here," Whalen said, "By having a limited facility, they create demand."

The changes in the retail landscape have not stymied economic growth in Florence. Menard's opened a large facility off Mall Road in June. A Holiday Inn Express, Staybridge Suites, True Hotel, Fairfield Inn & Suites and TownPlace Suites all have opened recently or are in the works.

Last month, the Kentucky Horse Racing Commission approved the sale of Turfway Park to Churchill Downs. When the Turfway racing meet ends next March, Churchill Downs plans to tear down the current grandstand and invest \$150 million in building a new thoroughbred facility.

"It's been an eyesore; it's been neglected," Whalen said. "I think the opportunities for development around it and investment in the property are huge."



Gary Stewart—Our 75TH ANNIVERSARY & CHRISTMAS CONCERT AND Our TRI STATE HONOR FLIGHT Program with Cheryl Popp