



ROTARY CLUB OF FLORENCE

President: Frank Schneider
 Secretary: Carrie Herrmann
 Treasurer: Ian Addington
 SGT-at-Arms: Shawn Carroll
 P. Elect: Peter Weickgenannt



Mondays 12 pm at the Hilton
 7373 Turfway Rd, Florence KY
 Box 6027 Florence KY 41022
 District 6740
 859-334-0157



TODAY'S SCHEDULE, AUGUST 5TH, 2019

- 11:45 Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)
- 12:15 President Frank Schneider Presiding
Team 1 Greeting, Prayer, Pledge and 4Way Test
- 12:30 CITIZEN OF THE YEAR — BETH LONG.
- 1:00 Meeting Adjourned



PROGRAMS

AUGUST	TEAM
12 Club Assembly / New Member Pinning Ceremony (<u>Peter Weickgenannt</u>)	2
19 Northern Ky Health Department, <u>Abby Beausir</u>	3
26 Africa Mission Trips (Babik, Raverty, & Buchanan)	4
SEPTEMBER	TEAM
2 Labor Day - No Meeting	
9 US Postal Inspector, <u>Chris White (Arnold)</u>	5
16 Health and Family Services, <u>Kim Moser (Schickel)</u>	6
23 Connection between Polio and Cincinnati, <u>Leon Hesch, PDG (Ferguson)</u>	7

People of Action

- * **AUG 5 TODAY: CITIZEN OF THE YEAR & DISTRICT GRANT OVERVIEW 2019-2020**
- * **AUG 5 OUR MEAL SPONSOR BUTTONS (MSB).** Now you can sponsor meals. Why this need? Currently, when we don't sell at least 30 meals, the club has to pay the difference. Your **MSB** will have a hyperlink that will point to your business or email URL. Try clicking on Frank's Button. It will appear with our regular Ad Button's & on our Web Page. Thanks to Jim F. and Frank S. for being the first to donate \$100 each for a **MSB**.
- * **AUG 9 HELPING BOONE COUNTY ON FRIDAY W FAIR TICKET COLLECTION:** Signup.
- * **AUG 24 DISTRICT'S ROTARY LEADERSHIP INSTITUTE.** To sign up follow the link to the online registration in this issue of our District Newsletter, *The Spoke* or contact *Judy Worth* at jkworth@icloud.com or (859) 494-9889
- * **AUG 29** Thu at 6:35 PM. **ROTARY CLUB OF FLORENCE NIGHT AT THE FLORENCE FREEDOM** · UC Health Stadium · Florence, Kentucky. Freedom will take on the Joliet Slammers. Purchase tickets at bit.ly/ROF2019 and use the promo code Florence.
- * **OUR 3RD QUARTER COMMUNITY SERVICE PARTNER: Master Provisions** and **Rob's Kids** are the 3Qr CSP's. **Rob's Kids** accepts donations of new games (Monopoly, Clue, Apples to Apples, Battleship, Life, Jenga, Yahtzee, Sequence, Rummy Cub, Hedbanz, Doodle Dice, Scrabble, Othello). A volunteer opportunity at **MP** is second Saturday of August or September from 9-noon at 7725 Foundation Dr. Florence or the last Saturday of July, August, and September at St E Hospital, Covington, or Ludlow Vets from 8:30-11:15. This is **MP's** Silver Anniversary and we have Offering Bottles that can be filled with coins anytime in 2019. Please contact Roger to receive a bottle.
- * **4 PRESIDENTIAL INITIATIVES:** (1) GROW +20 (2) RAISE 20K (3) DEV. 20K (4) DIVERSITY
- * **ROTARY BUSINESS CARD:** Rotary is fun! Please invite new members to join! Tell them

1/19	RI Assembly, San Diego, CA
3/14	NKY International Festival (need volunteers)

HAPPY BIRTHDAY	Flanagan, Janice	7-Aug
	Stewart, Gary	10-Aug
	McEvoy, Dennis	11-Aug
	Wilmhoff, Gary	12-Aug
	Pile, Julia	15-Aug
	Hayden, Rick	18-Aug

 Chip Regenbogen Forch Bank <small>A new future in banking.</small> 859.689.1350	 John Gay LINNEMANN 859.727.1250
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 Greg Palmer PALMER CAPITAL MANAGEMENT, INC. 859.282.1220	 Jerry & Joy Hodges <small>Be a gift to the world</small>
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 GARY GRIESSER 859.586.6225	 Charlie Kenner KENNER DENTISTRY 859.371.0183
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 Jim Ferguson Meal Sponsor APEX <small>REALTY GROUP</small> 859-907-5466	 Frank Schneider Meal Sponsor GATEWAY REHABILITATION HOSPITAL 513-781-8940
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 Mike Bailey Bailey's Car Wash <small>A clean car is a happy car</small> 859.534.5999	 Peter Weickgenannt Heritage BANK 859.334.4215
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 John & Connie ENDPOLIONOW Salyers	 Janice Flanagan WELLS FARGO ADVISORS 513-412-5253
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Pre-Prohibition Breweries Tell Frothy Tales

Written By: Patrick Moynahan on June 26

The architecture in Over the Rhine (OTR) has a story to tell about the history of Greater Cincinnati, according to Steve Hampton.

And he believes that story can be as refreshing as a crisp German lager on a hot summer afternoon.

It's a story about how the beer brewing industry in the tri-state area in the 1800s "impacted so much of the city's life, culture and economy every day," Hampton told members of the Rotary Club of Florence at a recent luncheon.

"The architecture tells the stories of these breweries as they grew and changed and brewing became more important to the city."

Hampton, a registered architect, is the executive director of the Over the Rhine Brewery District Community Urban Redevelopment Corporation (CURC) <http://otrbrewerydistrict.org>.

The non-profit organization is chronicling breweries, hillside caves and underground story cellars that comprise the story's plot lines.

The group also conducts tours of the old brewery works and recently opened the first segment of a 2.3-mile Brewing Heritage Trail. The \$5 million walking trail will wind through the new residential and retail development in the OTR neighborhood.

Cincinnati was at the forefront of the brewing industry in the United States, according to Hampton. German immigrants brought a new kind of beer - lager - to the Cincinnati area. The popularity of the larger spawned development of 36 breweries, 18 of them in Over the Rhine.

"The yeast in lager created a beer that was much more crisp, a little more refreshing and a little less alcoholic," Hampton said. "It became the beer of choice."

Saloons, beer halls and hilltop resorts became the hub of social life. Many families lived in one- or two-bedroom apartments, and spent their free time and social time in the thousands of saloons in the region.

"We drank a lot of beer," said Hampton, "... over 40 gallons for every man, woman and child in Cincinnati in 1870."

However, brewing lager created a challenge for brewers in Cincinnati because the yeast required cooler temperatures. So the brewers dug caves in hillsides 40-50 feet underground and built cellars under their brewers. They packed them with ice in the winter to keep beer in storage cool in the summer.

Prohibition and World War II devastated the brewing industry. Prohibition outlawed production of alcoholic beverages from 1920 to 1933 and after the war people "pushed back" from the city's German heritage for a while, Hampton said. Thousands of jobs disappeared as most breweries closed or failed in attempts to survive by brewing near beer and root beer.

As CURC set about trying to revitalize OTR, they found more than 50 historical structures still standing, including brew houses, malt houses, bottling plants and lager cellars. They also found a story to tell, a tale and brewery tours that began in 2008 and started attracting a lot of tourists.

Then craft beer boomed. In 2013, Rhinegeist brewery opened in the pre-Prohibition bottling plant of Christian Moerlein, the fifth largest brewery in the country in the late 1800s. A brewery featuring a Christian Moerlein craft beer brand opened a few blocks away on the site of the pre-Prohibition Kaufman Brewery malt house and lager cellars, and interest in opening other craft breweries in similar historical structures followed.

"Our heritage piece really grew organically out of that," said Hampton.

Sort of a like a refreshing lager grows out of an old yeast.



Our New Day Ranch Visit