



ROTARY CLUB OF FLORENCE

President: Frank Schneider
 Secretary: [Carrie Herrmann](#)
 Treasurer: Ian Addington
 SGT-at-Arms: Shawn Carroll
 P. Elect: Peter Weickgenannt



Mondays 12 pm at the Hilton
 7373 Turfway Rd, Florence KY
 Box 6027 Florence KY 41022
 District 6740
 859-334-0157



TODAY'S SCHEDULE, AUGUST 19TH, 2019

- 11:45 Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)
- 12:15 President Frank Schneider Presiding
Team 3 Greeting, Prayer, Pledge and 4Way Test
- 12:30 LiveWell Florence's Mary Price (Duane)
- 1:00 Meeting Adjourned

PROGRAMS

AUGUST	TEAM
26 Africa Mission Trips (Babik, Raverty, & Buchanan)	4
SEPTEMBER	TEAM
2 Labor Day - No Meeting	
9 US Postal Inspector, <u>Chris White (Arnold)</u>	5
16 Health and Family Services, <u>Kim Moser (Schickel)</u>	6
23 Connection between Polio and Cincinnati, <u>Leon Hesch, PDG (Ferguson)</u>	7
30 Aileron on Growing Your Business, <u>Jennifer Rohren (Steffen)</u>	8
OCTOBER	TEAM
7 NKU basketball coach Darrin Horn (Salyers)	9
14 Columbus Day - No Meeting	

People of Action

- * **AUG 24 DISTRICT'S ROTARY LEADERSHIP INSTITUTE.** To sign up follow the link to the online registration in this issue of our District Newsletter, *The Spoke* or contact Judy Worth at jkworth@icloud.com or (859) 494-9889
- * **AUG 29** Thu at 6:35 PM. **ROTARY CLUB OF FLORENCE NIGHT AT THE FLORENCE FREEDOM** · UC Health Stadium · Florence, Kentucky. Freedom will take on the Joliet Slammers. Purchase tickets at bit.ly/ROF2019 and use the promo code Florence.
- * **KROGER COMMUNITY REWARDS SIGNUP:** [Click to your local Kroger Store](#) and use "The Florence Rotary Foundation, Inc." Won't effect Reward points.
- * **AMAZON SMILES:** Simply [Click](#). We are 1st option — "Florence Rotary Club Foundation Inc". EIN 27-1752838. 15200 Porter Rd, Verona, KY 41092
- * **4 PRESIDENTIAL INITIATIVES:** (1) GROW +20 (2) RAISE 20K (3) DEV. 20K (4) DIVERSITY
- * **OUR MEAL SPONSOR BUTTONS (MSB).** [PLEASE REVIEW ALL AD BUTTONS FOR EDITS.](#)
 - * The new MSB is \$100/quarter & is weekly.
 - * The regular buttons is \$100/year & remains every 3rd week.
- * **ROTARY BUSINESS CARD:** Rotary is fun! Please invite new members to join! Tell them about our great programs and how Rotary has changed you for the better.
- * **OUR 3RD QUARTER COMMUNITY SERVICE PARTNER:** **Master Provisions** and **Rob's Kids** are the 3Qr CSP's. **Rob's Kids** accepts donations of new games (Monopoly, Clue, Apples to Apples, Battleship, Life, Jenga, Yahtzee, Sequence, Rummy Cub, Hedbanz, Doodle Dice, Scrabble, Othello). A volunteer opportunity at **MP** is second Saturday of August or September from 9-noon at 7725 Foundation Dr. Florence or the last Saturday of July, August, and September at St E Hospital, Covington, or Ludlow Vets from 8:30-11:15. This is **MP's** Silver Anniversary and we have Offering Bottles that can be filled with coins anytime in 2019. Please contact Roger to receive a bottle.

1/19	RI Assembly, San Diego, CA
3/14	NKY International Festival (need volunteers)
6/ 6-10	RI Convention, Honolulu

HAPPY BIRTHDAY

Flanagan, Janice	7-Aug
Stewart, Gary	10-Aug
McEvoy, Dennis	11-Aug
Wilmhoff, Gary	12-Aug
Pile, Julia	15-Aug
Hayden, Rick	18-Aug

Frank Schneider
Meal Sponsor



513-781-8940

Jim Ferguson
Meal Sponsor



859-907-5466

Frank Schneider



513-781-8940

Billy Santos



859.372.5175

John Schickel



859.384.7506

Rick Hayden



859.380.5877

Jim Ferguson



859.907.5466

Patrick Raverty



859.743.1134

Fundraiser



Concert Emcee

Don Volland



859.653.5616

Brad Shipe



859.282.7040

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Rotary Club names Beth Long Citizen of the Year

Written By: Patrick Moynahan, on August 5

When Beth Long looked a gift horse in the mouth, it talked to her. And it gave her a vision.

That vision has grown into New Day Ranch, Inc., a 125-farm in Verona that provides accredited equine-assisted therapy and activities for people who have experienced trauma in their lives - e.g., at-risk youth, special needs students, people with physical disabilities, veterans suffering from PTSD and children and adults dealing with loss of a loved one.

"What we've found happens when you're interacting with horses and learning the language of the horse is that it gives some people peace," Long said. "It gives them comfort. It gives them a wealth of communication skills."

The Rotary Club of Florence named Long, the founder and CEO of New Day Ranch, the 2019 Roy Lutes Citizen of the Year at a luncheon on August 5. The annual award recognizes Boone County citizens who exemplify the Rotary International motto of "Service Above Self" in contributions to the community.

"They are doing it because of the love and passion in their hearts ... no other reason," said Dennis McEvoy, chair of the selection committee.

Long worked in leadership positions for the YMCA of Greater Cincinnati from 1999 to 2008. She came to Northern Kentucky in 2005 to serve as executive director of the new R.C. Durr YMCA in Burlington.

Durr owned a horse farm and thoroughbred racing stable. When he learned of Long's interest in horses, he gave her a thoroughbred gelding named Gallatin Kid and a dream was born.

Actually, a lot of dreams were born, Long said. Dreams about programs to help people who were hurting.

"God gave me a vision many years ago with the gift of a horse," she explained. "I felt like He gave me marching orders and said, 'I want you to bring this program to the community.'"

She left the YMCA nine years ago to start the non-profit New Day Equine Achievement Program with the help of Gallatin Kid. She underwent training through the Professional Association of Therapeutic Horsemanship to earn certification as a registered instructor and equine specialist in mental health and learning.

Long also lined up professional support, including Dr. Jean Deters, a clinical psychologist who directs New Day's psychotherapy programs. She developed activities and programs in collaboration with St. Elizabeth Medical Center, North Key and Boone County Schools.

In addition, she cajoled friends, neighbors and soft-hearted horse lovers into helping with everything from mucking stalls to assisting with training to preparing meals. People find it difficult to say no to Long, according to Rebecca Trout, a real estate agent who now serves as a New Day Ranch, Inc., board member.

"My life is brighter because of the light that shines within Beth," Trout said. "Her warmth, her smile, her energy and her sheer determination are contagious.

"It is often difficult to keep up with her ever coming ideas. And if you can't keep up, just hang on for the beautiful ride!"

For Long, the beautiful ride has felt bumpy. At times she has felt like she was just hanging on in her efforts to keep the program alive. And the program bounced from Potter's Ranch to Meadowview Farm in Union to Verona in search of a stable home large enough to accommodate its growth.

She credited the survival and success of the program to volunteers and donors who "picked me up when I was sitting on my front porch crying and saying, 'I know I am supposed to do this.'"

Long describes New Day as a community of people, Ninety-eight percent of the staff are volunteers. A couple of angels joined the community two years ago and "helped us on this journey to change lives," she said.

They provided financial support for a long-term lease for New Day on the training facility owned by Hall of Fame jockey Steve Caughen, which was called Dream Fields. The ranch now has 16 horses and a petting zoo with alpacas, sheep and a potbellied pig to teach diversity.

The security enabled New Day Ranch to offer therapeutic activities for nearly every middle school special needs class in Boone County last year, board member Trout said. New Day also assisted the STAR grief program from St. Elizabeth Medical Center Hospice, youths from the Children's Home and Holly Hill, inner city camps, high school and college internships, and corporate retreat events.

"I can honestly say these past two years the vision has come to fruition," Long said. "We are finally doing what we were called to do."

The Rotary Club of Florence presented Long with a \$1,000 check to help support New Day Ranch. She also received a citation from the Kentucky Senate, a Kentucky Colonel membership and a proclamation declaring Elizabeth Long Day in Boone County as a result of her work.

Trout told the Rotarians that Long taught her that a horse will speak to your heart if you just listen.

Long listened to Gallatin Kid and realized a dream to make a difference in the lives of people suffering from grief and trauma.

