



ROTARY CLUB OF FLORENCE

President: Frank Schneider
 Secretary: Carrie Herrmann
 Treasurer: Ian Addington
 SGT-at-Arms: Shawn Carroll
 P. Elect: Peter Weickgenannt



Mondays 12 pm at the Hilton
 7373 Turfway Rd, Florence KY
 Box 6027 Florence KY 41022
 District 6740
 859-334-0157



TODAY'S SCHEDULE, AUGUST 12TH, 2019

- 11:45 Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)
- 12:15 President Elect Peter Weickgenannt Presiding
Team 2 Greeting, Prayer, Pledge and 4Way Test
- 12:30 Club Assembly / New Member Pinning Ceremony (Weickgenannt)
- 1:00 Meeting Adjourned

PROGRAMS

AUGUST	TEAM
19 Northern Ky Health Department, <u>Abby Beausir</u>	3
26 Africa Mission Trips (Babik, Raverty, & Buchanan)	4
SEPTEMBER	TEAM
2 Labor Day - No Meeting	
9 US Postal Inspector, <u>Chris White (Arnold)</u>	5
16 Health and Family Services, <u>Kim Moser (Schickel)</u>	6
23 Connection between Polio and Cincinnati, <u>Leon Hesch, PDG (Ferguson)</u>	7
30 Aileron on Growing Your Business, <u>Jennifer Rohren (Steffen)</u>	8
OCTOBER	TEAM
7 NKU basketball coach Darrin Horn (Salyers)	9

People of Action

- * **AUG24** **DISTRICT'S ROTARY LEADERSHIP INSTITUTE.** To sign up follow the link to the online registration in this issue of our District Newsletter, *The Spoke* or contact *Judy Worth* at jkworth@icloud.com or (859) 494-9889
- * **AUG29** Thu at 6:35 PM. **ROTARY CLUB OF FLORENCE NIGHT AT THE FLORENCE FREEDOM** · UC Health Stadium · Florence, Kentucky. Freedom will take on the Joliet Slammers. Purchase tickets at bit.ly/ROF2019 and use the promo code Florence.
- * **OUR 3RD QUARTER COMMUNITY SERVICE PARTNER: Master Provisions** and **Rob's Kids** are the 3Qr CSP's. **Rob's Kids** accepts donations of new games (Monopoly, Clue, Apples to Apples, Battleship, Life, Jenga, Yahtzee, Sequence, Rummy Cub, Hedbanz, Doodle Dice, Scrabble, Othello). A volunteer opportunity at **MP** is second Saturday of August or September from 9-noon at 7725 Foundation Dr. Florence or the last Saturday of July, August, and September at St E Hospital, Covington, or Ludlow Vets from 8:30-11:15. This is **MP's** Silver Anniversary and we have Offering Bottles that can be filled with coins anytime in 2019. Please contact Roger to receive a bottle.
- * **4 PRESIDENTIAL INITIATIVES:** (1) **GROW +20** (2) **RAISE 20K**
 (3) **DEV. 20K** (4) **DIVERSITY**
- * **OUR MEAL SPONSOR BUTTONS (MSB).**
 - * The new MSB is \$100/quarter & is weekly.
 - * The regular buttons is \$100/year & remains every 3rd week.
- * **ROTARY BUSINESS CARD:** Rotary is fun! Please invite new members to join! Tell them about our great programs and how Rotary has changed you for the better.
- * **CONGRATS ON A NEW INTERACT CLUB:** Morehead Rotary Club approved "The Craft Academy for Excellence in Science and Mathematics". It is a dual-credit residential high school for academically exceptional Kentucky students. The Craft Academy's purpose is to meet the unique educational needs of academically gifted and talented high school juniors and seniors in the Commonwealth. The academic rigor of the Craft Academy challenges students to excel at their highest level through project-based STEM+X courses and hands-on learning experiences, with emphasis on innovation, design and creativity, and civic and regional engagement (Barbara Rahn, 859.663.8984).

HAPPY BIRTHDAY	Flanagan, Janice	7-Aug
	Stewart, Gary	10-Aug
	McEvoy, Dennis	11-Aug
	Wilmhoff, Gary	12-Aug
	Pile, Julia	15-Aug
	Hayden, Rick	18-Aug

Frank Schneider
Meal Sponsor

513-781-8940

Jim Ferguson
Meal Sponsor

859-907-5466

Wayne Hartke

859.746.3400

Jerry Meyer

800.935.9877

John Steffen

888.746.2113

Gary Moore
JUDGE EXECUTIVE
859.334.2242

Shawn Carroll

859.344.9322

Jacob Brooks

859.534.5700

Frank Schneider

859.426.2400

Dennis McEvoy

Past District Gov

MASTER PROVISIONS
 CONNECTING RESOURCES TO NEEDS

Mike Crane
 KY Farm Bureau Insurance
859.586.6142

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Horses Do the Teaching at New Day Ranch

Written By: Patrick Moynahan on August 2

Talking horses do the teaching at New Day Ranch in Verona.

No, they don't speak fluent English, like Mr. Ed of 1960s TV fame. The horses in equine-assisted therapy programs at New Day talk with their ears, and their tails, and their heads. And they just walk away if you don't pay the proper attention.

A lot of young people who enroll in New Day programs "have had some kind of trauma in their life," said Beth Long, the founder and CEO of New Day. "If no one has taught them how to deal with it, how are they going to learn how to react?"

Long showed members of the Rotary Club of Florence around New Day Ranch and gave them a chance to learn a little about the language of the 16 "teachers" - i.e., horses - on July 29. The ranch offers programs that help children and adults with physical, cognitive, emotional and social needs through interaction with horses in a farm environment.

New Day developed programs aimed at groups ranging from alternative schools to corporate retreats with assistance from St. Elizabeth Medical Center, North Key and Boone County Schools. Licensed counselors also provide assistance. The Professional Association of Therapeutic Horsemanship (PATH) certifies instructors - i.e., the non-equine ones.

The non-verbal language of a horse emulates that of humans, Long said. Horses reactions mirror a human's anxiety and fear, and they respond to a person's tone of voice, gesture and shift in body position. Horses donated to New Day must go through a training program of their own before they are ready to teach and some don't pass muster.

"We select the horses based on their personality, age and ability to do the job," Long said.

The therapeutic program activities for children and adults are geared to meet specific needs of the group - e.g., grief/loss intervention, at-risk youth intervention and vocational training for people with disabilities. Participants learn about themselves by observing and experiencing the behavior of the horses with which they work.

"The kids learn specific skills," Long said. "They learn communication skills. They learn what their bodies are saying. They learn how to listen."

They also learn how to express themselves, make decisions and cope with unexpected and uncomfortable circumstances. And they learn about boundaries.

Long said one student told her he was sent to the principal's office frequently when he started at New Day. After a few days in the program, he didn't get sent to the principal's office any more.

"He learned how to communicate better as he learned about himself better," Long said.

Long has learned a lot, too, since starting New Day nine years ago. She often felt like the proverbial Sisyphus pushing a huge boulder up a hill until last year when two supporters helped secure a long-term lease for New Day on the 125-acre training facility owned by Hall of Fame jockey Steve Cauthen in Verona.

"If you find something that works and actually makes a difference in a child's life, how can you not do it," Long said.



BETH LONG


2019
CITIZENS OF THE YEAR

