



# ROTARY CLUB OF FLORENCE

President: Jim Ferguson  
 Secretary: Carrie Herrmann  
 Treasurer: Ian Addington  
 SGT-at-Arms: Shawn Carroll  
 P. Elect: Frank Schneider



Mondays 12 pm at the Hilton  
 7373 Turfway Rd, Florence KY  
 Box 6027 Florence KY 41022  
 District 6740  
 859-334-0157



## TODAY'S SCHEDULE, APRIL 22<sup>nd</sup>, 2019

11:45 Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)  
 12:15 President Jim Ferguson Presiding  
**Team 6** Greeting, Prayer, Pledge and 4Way Test  
 12:30 Teacher of Year: Nikole Mahortey, Walton High; Trisha Ridener, Walton Elem.;  
Samantha Richards, Erpenbeck Elem.; Tiffany Westhoff, Boone High (Keeling)  
 1:00 Meeting Adjourned

### PROGRAMS

APRIL	TEAM
29 Rotary Scholarship ( <u>Rahn</u> )	7
MAY	TEAM
6 CFA KY Fried Pensions. <u>Chris Tobe</u> (Froelicher)	8
13 TBD	9
20 Legacy series. Dr. <u>Herbert Booth</u> (Froelicher)	1
27 Memorial Day - No Meeting	
JUNE	TEAM
3 Linden Grove Cemetery ( <u>Stefen</u> )	2
10 Paul Harris Fellows ( <u>Greg Palmer</u> )	3
17 Club Assembly / New Member Pinning Ceremony ( <u>Schneider</u> )	4
24 TBD	5
JULY	TEAM
1 Independence Day - No Meeting	

### People of Action

- \* **GOOD TIME TO GIVE TO THE FOUNDATION:** See Greg.
- \* **ROTARY BUSINESS CARD:** Please invite potential new members. See Carrie.
- \* **OUR 2ND QUARTER COMMUNITY SERVICE PARTNER (CPS):** We will support **New Day Ranch and Mary Rose Mission**. If you'd like to serve any evening of the week at **MRM**, sign up by [clicking here](#). To serve at **New Day Ranch**, you must complete a volunteer application. [Click here](#). Donations up to a total of \$500 will be matched by the Rotary Foundation and equally split between both organizations for your 2nd quarter donations.
- \* **INTERACT:** Is in full out fundraising mode.
  - \* If you are part of a corporation that can sponsor a Interactor, please let Barb know.
  - \* If you need any help around house or yard, please let Barb know.
- \* **SCHOLARSHIP NOMINATION.** Awarded on April 29th during our meeting.

4/22-24	<b>RYLE HIGH:</b> Assistance needed reviewing their Senior Exit Projects. <a href="#">Click here</a>
4/29	<b>NEW MEMBER ORIENTATION</b> will run from 11am-11:45am.
5/15	<b>POLICE LUNCHEs:</b> Members, please sponsor a Police Officer's Lunch when you buy your lunch. Goal is 189.
5/20	<b>MEMBERSHIP TYPES CLUB VOTE.</b> It will require a 2/3 vote to pass.
6/1	<b>FREE FISHING DAY (DOOR PRIZES NEEDED) &amp; CLAY PIGEON</b>
6/1	<b>RI CONVENTION.</b> <a href="#">Click</a> to register. Location is Hamburg, Germany.
6/10	<b>FOUNDATION LUNCH:</b> Honor Paul Harris inductees. DG Hammond is speaker.

Hartke, Wayne	11-Apr
Raverty, Patrick	13-Apr
Howard, Adam	14-Apr
Keeling, Barbara	21-Apr
Wolfer, David	25-Apr
Hodges, Joy	30-Apr

Jerry Meyer

800.935.9877

Shawn Carroll

859.344.9322

Wayne Hartke

859.746.3400

Mike Crane

KY Farm Bureau Insurance

859.586.6142

John Steffen

888.746.2113

Gary Moore

**JUDGE** EXECUTIVE

859.334.2242

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Jacob Brooks

R.C. Durr YMCA

859.534.5700

GATEWAY REHABILITATION HOSPITAL

Frank Schneider

859.426.2400

Dennis McEvoy

Past District Gov.

CONNECTING RESOURCES TO NEEDS

Newsletter: [Nevillew Buchanan@gmail.com](mailto:Nevillew Buchanan@gmail.com)  
 Twitter & Facebook: [jpile@stingermediallc.com](mailto:jpile@stingermediallc.com)

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## “Siege Guns” of Voice of America First Fired in Cincinnati

Written By: Patrick Moynahan

Some of the most powerful American “siege guns” in World War II and the Cold War started firing from atop hills north of Cincinnati.

Those siege guns could “hurl explosive facts against enemy weapons of lies and confusion anywhere in the world.”

Siege guns are what a former FCC commissioner, Clifford R. Durr, called the six, 200,000-watt short-wave transmitters at Bethany Station in West Chester, Ohio. Those “guns” blasted the Voice of America (VOA) radio broadcasts across Europe and Asia.

Why Cincinnati?

“The level of technical expertise, for its time, was just as significant as what’s going on right now in Silicon Valley,” Jack Dominic told members of the Rotary Club of Florence at a recent luncheon.

Dominic serves as executive director of the National Voice of America Museum of Broadcasting, which now occupies Bethany Station. VOA, a U.S. government-funded broadcast agency established in 1944, currently serves 500 million international listeners a week in 37 languages with news and

information that is accurate, balanced and comprehensive.

Voice of America arose in response to Adolph Hitler’s sophisticated propaganda machine early in World War II. Hitler understood the power of media and his government invested heavily in newspapers, pamphlets, propaganda films and radio.

“He had a staff of thousands of people who did nothing but figure out ways to get the Nazi word out,” said Dominic, a former station manager of CET in Cincinnati who spent 37 years in public broadcasting.

U.S. President Franklin D. Roosevelt convened a meeting of manufacturers of radio equipment and broadcasters to figure out how to combat Hitler’s misinformation assault. Among the attendees was Powel Crosley, Jr., a Cincinnati inventor, entrepreneur and radio pioneer.

His Crosley Broadcasting Company already had built the world’s most powerful AM radio station (WLWO, now WLW). All the equipment - everything but the tubes - was designed by Crosley engineers and made in Cincinnati.

“The expertise wasn’t in New York, wasn’t in L.A., wasn’t in Chicago. It was right here in little old Cincinnati,” Dominic said.

Roosevelt had found his answer and the U.S. built Bethany Station and set up the transmitters in a year. Durr noted in a dedication speech on Sept. 23, 1944, that the VOA broadcasts potentially could serve as “guns of peace that can be turned against misinformation and ideas that lead to war.”

Roosevelt wanted VOA to serve as a propaganda arm for the United States, but broadcasters persuaded him to make it an independent news service. Its mantra became “tell the truth and let the world decide,” and its credibility today is testament to the power of truth-telling, according to Dominic.

And what did Hitler think of VOA? He told his people not to believe “those Cincinnati liars.”

Today, he’d probably call it “fake news.”

