

ROTARY CLUB OF FLORENCE

President: Jim Ferguson
Secretary: Carrie Herrmann
Treasurer: Ian Addington
SGT-at-Arms: Shawn Carroll
P. Elect: Frank Schneider



Mondays 12 pm at the Hilton 7373 Turfway Rd, Florence KY Box 6027 Florence KY 41022 District 6740 859-334-0157



TODAY'S SCHEDULE, APRIL 22nd, 2019

11:45	Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)
12:15	President Jim Ferguson Presiding
	<u>Team 6</u> Greeting, Prayer, Pledge and 4Way Test

12:30 Teacher of Year: <u>Nikole Mahortey</u>, Walton High; <u>Trisha Ridener</u>, Walton Elem.; <u>Samantha Richards</u>, Erpenbeck Elem.; <u>Tiffany Westhoff</u>, Boone High (<u>Keeling</u>)

1:00 Meeting Adjourned

PROGRAMS

APRIL		TEAM
29	Rotary Scholarship (Rahn)	7
MAY		TEAM
6	CFA KY Fried Pensions. Chris Tobe (Froelicher)	8
13	TBD	9
20	Legacy series. Dr. Herbert Booth (Froelicher)	1
27	Memorial Day - No Meeting	
JUNE		TEAM
3	Linden Grove Cemetery (<u>Stefen</u>)	2
10	Paul Harris Fellows (<u>Greg Palmer</u>)	3
17	Club Assembly / New Member Pinning Ceremony (Schneider)	4
24	TBD	5
<u>JULY</u>		TEAM
1	Independence Day - No Meeting	

People of Action

- * GOOD TIME TO GIVE TO THE FOUNDATION: See Greg.
- * **ROTARY BUSINESS CARD**: Please invite potential new members. See Carrie.
- * OUR 2ND QUARTER COMMUNITY SERVICE PARNTER (CPS): We will support New Day Ranch and Mary Rose Mission. If you'd like to serve any evening of the week at MRM, sign up by clicking here. To serve at New Day Ranch, you must complete a volunteer application. Click here. Donations up to a total of \$500 will be matched by the Rotary Foundation and equally split between both organizations for your 2nd quarter donations.

INTERACT: Is in full out fundraising mode.

- If you are part of a corporation that can sponsor a Interactor, please let Barb know.
- * If you need any help around house or yard, please let Barb know.
- * SCHOLARSHIP NOMINATION. Awarded on April 29th during our meeting.

4/22-24	RYLE HIGH: Assistance needed reviewing their Senior Exit Projects. Click here
4/29	NEW MEMBER ORIENTATION will run from 11am-11:45am.
5/15	POLICE LUNCHES: Members, please sponsor a Police Officer's Lunch when you buy your lunch. Goal is 189.
5/20	MEMBERSHIP TYPES CLUB VOTE. It will require a 2/3 vote to pass.
6/1	FREE FISHING DAY (DOOR PRIZES NEEDED) & CLAY PIGEON
6/1	RI CONVENTION. Click to register. Location is Hamburg, Germany.
6/10	FOUNDATION LUNCH: Honor Paul Harris inductees. DG Hammond is speaker.





Hodges, Joy



30-Apr





859.586.6142

















Newsletter: Nevillewbuchanan@Gmail.Com
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BE AWARE: Meeting is Live Streamed

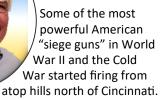
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"Siege Guns" of Voice of America First Fired in Cincinnati

Written By: Patrick Moynahan



Those siege guns could "hurl explosive facts against enemy weapons of lies and confusion anywhere in the world."

Siege guns are what a former FCC commissioner, Clifford R. Durr, called the six, 200,000-watt short-wave transmitters at Bethany Station in West Chester, Ohio. Those "guns" blasted the Voice of America (VOA) radio broadcasts across Europe and Asia.

Why Cincinnati?

"The level of technical expertise, for its time, was just as significant as what's going on right now in Silicon Valley," Jack Dominic told members of the Rotary Club of Florence at a recent luncheon.

Dominic serves as executive director of the National Voice of America Museum of Broadcasting, which now occupies Bethany Station. VOA, a U.S. government-funded broadcast agency established in 1944, currently serves 500 million international listeners a week in 37 languages with news and

information that is accurate, balanced and comprehensive.

Voice of America arose in response to Adolph Hitler's sophisticated propaganda machine early in World War II. Hitler understood the power of media and his government invested heavily in newspapers, pamphlets, propaganda films and radio.

"He had a staff of thousands of people who did nothing but figure out ways to get the Nazi word out," said Dominic, a former station manager of CET in Cincinnati who spent 37 years in public broadcasting.

U.S. President Franklin D. Roosevelt convened a meeting of manufacturers of radio equipment and broadcasters to figure out how to combat Hitler's misinformation assault. Among the attendees was Powel Crosley, Jr., a Cincinnati inventor, entrepreneur and radio pioneer.

His Crosley Broadcasting Company already had built the world's most powerful AM radio station (WLWO, now WLW). All the equipment - everything but the tubes - was designed by Crosley engineers and made in Cincinnati.

"The expertise wasn't in New York, wasn't in L.A., wasn't in Chicago. It was right here in little old Cincinnati," Dominic said.

Roosevelt had found his answer and the U.S. built Bethany Station and set up the transmitters in a year. Durr noted in a dedication speech on Sept. 23, 1944, that the VOA broadcasts potentially could serve as "guns of peace that can be turned against misinformation and ideas that lead to war."

Roosevelt wanted VOA to serve as a propaganda arm for the United States, but broadcasters persuaded him to make it an independent news service. Its mantra became "tell the truth and let the world decide," and its credibility today is testament to the power of truth-telling, according to Dominic.

And what did Hitler think of VOA? He told his people not to believe "those Cincinnati liars."

Today, he'd probably call it "fake news."



