



ROTARY CLUB OF FLORENCE

President: Jim Ferguson
 Secretary: Carrie Herrmann
 Treasurer: Ian Addington
 SGT-at-Arms: Shawn Carroll
 P. Elect: Frank Schneider

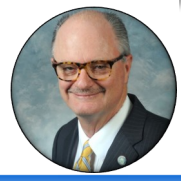


Mondays 12 pm at the Hilton
 7373 Turfway Rd, Florence KY
 Box 6027 Florence KY 41022
 District 6740
 859-334-0157



TODAY'S SCHEDULE, APRIL 15th, 2019

11:45 Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)
 12:15 President Jim Ferguson Presiding
Team 5 Greeting, Prayer, Pledge and 4Way Test
 12:30 State Senate Legislative update. John Schickel (Howard)
 1:00 Meeting Adjourned



PROGRAMS

APRIL	TEAM
22 Teacher of Year: <u>Nikole Mahortey</u> , Walton High; <u>Trisha Ridener</u> , Walton Elem.; <u>Samantha Richards</u> , Erpenbeck Elem.; <u>Tiffany Westhoff</u> , Boone High (<u>Keeling</u>)	6
29 Rotary Scholarship (<u>Rahn</u>)	7
MAY	TEAM
6 CFA KY Fried Pensions. <u>Chris Tobe</u> (Froelicher)	8
13 TBD	9
20 Legacy series. Dr. <u>Herbert Booth</u> (Froelicher)	1
27 Memorial Day - No Meeting	
JUNE	TEAM
3 Linden Grove Cemetery (<u>Stefen</u>)	2
10 Paul Harris Fellows (<u>Greg Palmer</u>)	3
17 Club Assembly / New Member Pinning Ceremony (<u>Schneider</u>)	4
24 TBD	5
JULY	TEAM
1 Independence Day - No Meeting	

People of Action

CONGRATS TO OUR CLUB: We won a Membership Growth Award & another nice award :)
GOOD TIME TO GIVE TO THE FOUNDATION: We are really close to ending Polio (Greg)
MARKETING OPPORTUNITY: Use our club's Marketing tools, \$100/yr (Ferguson)
ROTARY BUSINESS CARD: Please invite potential new members (Carrie)
OUR 2ND QUARTER COMMUNITY SERVICE PARTNER (CPS): Thanks to all who helped us exceed our 1st Quarter CPS Goal. Total collected was \$1310. We will support **New Day Ranch and Mary Rose Mission**. If you'd like to serve any evening of the week at **MRM**, sign up by [clicking here](#). To serve at **New Day Ranch**, you must complete a volunteer application. [Click here](#). Donations up to a total of \$500 will be matched by the Rotary Foundation and equally split between both organizations for your 2nd quarter donations.
INTERACT: Is in full out fundraising mode.
 => If you are part of a corporation that can sponsor a Interactor, please let Barb know.
 => If you need any help around house or yard, please let Barb know.
 => For Flapjacks turn up **April 20th between 8-10 a.m.** @ Applebee's on Turfway.
SCHOLARSHIP NOMINATION. Awarded on April 29th during our meeting.

4/15	ROTARY BOARD MEETING: Today after regular meeting.
4/15-24	RYLE HIGH: Assistance needed reviewing their Senior Exit Projects. Click here
4/20	INTERACT CLUB: 8-10 a.m. Short Stack for a Tall Cause. Applebee's on Turfway.
4/29	NEW MEMBER ORIENTATION will run from 11am-11:45am.
5/15	POLICE LUNCHEs: Members, please sponsor a Police Officer's Lunch when you buy your lunch. Goal is 189.
6/1	FREE FISHING DAY (DOOR PRIZES NEEDED) & CLAY PIGEON
6/1	RI CONVENTION. Click to register. Location is Hamburg, Germany.
6/10	FOUNDATION LUNCH: Honor Paul Harris inductees. DG Hammond is speaker.

Happy Birthday

Hartke, Wayne	11-Apr
Raverty, Patrick	13-Apr
Howard, Adam	14-Apr
Keeling, Barbara	21-Apr
Wolfer, David	25-Apr
Hodges, Joy	30-Apr

Chip Regenbogen
Forcht Bank
 A new attitude in banking.
 859.689.1350

John Gay
LINDEMANN
 FAMILY GENERAL WORKS
 859.727.1250

Greg Palmer
PALMER CAPITAL MANAGEMENT, INC.
 859.282.1220

Jerry & Joy
 Be a gift to the world
Hodges

GARY GRIESSER

 859.586.6225

Charlie Kenner
KENNER DENTISTRY
 859.371.0183

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Mike Bailey
Bailey's Car Wash
 A clean car is a happy car
 859.534.5999

Peter Weickgenannt
Heritage BANK
 859.334.4215

John & Connie
ENDPOLIONOW Salyers

Janice Flanagan
WELLS FARGO ADVISORS
 859.344.4804

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BE AWARE: Meeting is Live Streamed

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Gateway Rehab CEO Sees Hope in Health Care Outlook

Written By: Patrick Moynahan

Gateway Rehabilitation Hospital CEO Frank Schneider believes solutions to America's medical care crises lie in "the uberization of health care."

The Uber transportation network provides insights into how to make health care more accessible, more affordable and more efficient, he said. Uber is revolutionizing taxi service with peer-to-peer ride-sharing, food delivery and bicycle sharing.

"The opportunities to solve our health care problems are right in front of us," he said.

Schneider spoke on the future of health care at a recent luncheon of the Rotary Club of Florence. Health care spending in the U.S. grew 3.9 percent in 2017, reaching \$3.5 trillion or \$10,739, he noted.

In addition, the growing number of Baby Boomers needing health care and shortages in physicians and nurses present significant challenges for maintaining quality health care and controlling costs. However, Schneider believes innovation, technological advanc-

es and partnerships can reduce what he describes as "a significant amount of waste in the system," as well as improve access and quality.

"We are seeing impact across the country among the growing diversity among generations and how they are consuming health care," he said.

In that diversity lie opportunity and pressures for innovation. For example, the Millennial Generation (born 1997 to 1995) is not content to sit in an emergency room for long hours, then wait again for a prescription to be filled somewhere else. Millennials are tech savvy, price-conscious multi-taskers. They expect digital access, rapid response and collaborative solutions; hence, the attraction of online shopping and services like Uber.

Schneider sees a number of trends and opportunities in health care "to take waste and redundancy away from doctors and give them more time at bedside" following the Uber model.

Telehealth - professionals provide diagnoses for minor sicknesses at low or no cost via telephone or internet, reducing the

need to go an emergency room.

Genetics and Targeted Therapies - DNA testing that reveals genetic predispositions for specific diseases, improving early intervention.

Artificial Intelligence Technology - application of artificial technology to everything from medical records and lab results to wearable monitoring devices similar to smart watches and robotic surgeries.

Internet of Things - interconnection of computing devices imbedded in objects to enable them to provide volumes of data and "chunk them down" into actionable directions.

Mergers and Acquisitions - partnerships such as the Walmart/Cleveland Clinic deal that enables employees in the Walmart health care plan to receive consultations and heart care at the Cleveland Clinic with no out-of-pocket costs; the CVS/Aetna merger combining pharmacies with health insurance.

Wellness - fitness facilities and specialized programs designed for a specific population - e.g., people in the same zip code.



L-R: Jack Dominic, Janice Flanagan, & President Jim