



ROTARY CLUB OF FLORENCE

President: Jim Ferguson
 Secretary: Carrie Herrmann
 Treasurer: Michelle Owen
 SGT-at-Arms: Shawn Carroll
 P. Elect: Frank Schneider

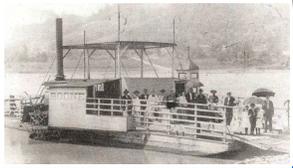


Mondays 12 pm at the Hilton
 7373 Turfway Rd, Florence KY
 Box 6027 Florence KY 41022
 District 6740
 859-334-0157



TODAY'S SCHEDULE, NOVEMBER 19TH, 2018

- 11:45 Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)
- 12:15 President Jim Ferguson Presiding
Team 6 Greeting, Prayer, Pledge and 4Way Test
- 12:30 History of Anderson Ferry — Paul Anderson (Froelicher)
- 1:00 Meeting Adjourned



Happy Birthday

November 2018

Whalen, Diane	5	Bunger, Kim	21
Gutzeit, Pat	10	Sample, Leon	22
Palmer, Greg	16		
Schulkers, Shona	20	Salyers, John	24

PROGRAMS

NOVEMBER	TEAM
26 Club Fundraiser Live Auction (<u>Team 2</u>)	7
DECEMBER	TEAM
3 Pigeon Forge Rotary — <u>Jerry Wear (Salyers)</u>	8
10 "Mr. Theme Park" on Roller Coaster Design, <u>Dennis Spiegel (Buchanan)</u>	9
17 Year in Review & Outlook (<u>Ferguson</u>) / Christmas Carols (<u>Griesser</u>)	1
24 Christmas Eve - No Meeting	
31 New Year's Eve - No Meeting	
JANUARY 2019	TEAM
7 The Boone Conservancy - Exe. Director <u>Dave Geohegan (Froelicher)</u>	2
14 Club Assembly / New Member Pinning Ceremony (<u>Schneider</u>)	3
21 Martin Luther King Day - No Meeting	
28 History of Boone County Government Judge <u>Tony Frohlich (Howard)</u>	4

ANNOUNCEMENTS

VOLUNTEER HOURS FROM JULY 1ST TO NOW: Give to Carrie Herrmann, 859-628-7796.
SEEKING 8 NON-PROFIT CSP (Community Service Partners) **FOR NEXT YEAR.**

11/19 BOXES FOR STEINFORD TOY DRIVE DISTRIBUTED: Steinford Toy Foundation is our 4Q CSP. You may bring an unwrapped toy or game to any Rotary meeting between November 5 and Dec. 3 or to the Rotary Christmas concert on Dec. 3. Any cash donation for STF should be made payable to the Florence Rotary Foundation and noted for STF and given to Billy Santos or Greg Palmer. The foundation will match gifts up to \$500 from our members. If you'd like to volunteer to help with box drop-offs on Nov 19/20/21 and/or toy pickups on Dec 7/10/11, please contact Roger Babik, our Chief Elf (859.816.6087).

11/26 LIVE AUCTION: Please give auction items to any member of team 2.

11/28 CAMPBELL ROTARY CLUB MEETING: The NKU president will deliver the "State of NKU". 12 Noon at the **Wilder City Building** (520 Licking Pike). Dinner is \$15 (probably Roast Beef, mashed potatoes, green beans, & salad). RSVP to Jim for headcount.

11/30 ROTARY NIGHT. NKU VS UMBC (University of Maryland Baltimore County). Ticket cost \$9.00 (Unlimited). Lower Arena seats with access to Braxton beer garden included. One check from the club for members attending is appreciated made payable to BB&T Arena. Deadline November 23, 2018. John Salyers (859.446.1947). Sign up today!

12/3 INVITE, INVITE, INVITE, INVITE — 59TH ANNUAL CHRISTMAS CONCERT at Lakeside Christian Church. Mark your calendars. Shawn Carroll will start helping from this year.

12/10 11—11:45AM LAST ROTARY ORIENTATION OF 2018 (Frank Schneider).

5/18/19 NKY INTERNATIONAL FESTIVAL. This is a Rotary Signature event coordinated by the Covington Club. All Rotarians are encouraged to attend. Mark your calendars.

6/1/19 RI CONVENTION. Click to register. Location is Hamburg, Germany.

WHO ARE WE: We are a community service organization focusing on "service above self". The club meets weekly on Mondays at noon at the Hilton Airport. Guests are always welcome. To learn more about upcoming speakers and events, please visit the club's website at www.florencerotary.org or follow their Facebook page. #ServiceAboveSelf #FloRo #PeopleofAction

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 BE AWARE: Meeting is Live Streamed

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Former NKU President Says Universities Must Adapt to Survive

Written By: Patrick Moynahan



Today's college students expect to learn anything, at any time and at any place, according to Dr. James C. Votruba.

They expect to have a say in when, where and how the university delivers the curriculum. Universities

put self-interest ahead of such student interests do so at their own peril, he said.

"Our universities are confronting forces that require them to adapt and change if they hope to survive and thrive," said Vo-

truba, who served as president of Northern Kentucky University from 1997-2012.

"If organizations aren't constantly aware of what's going on around them, they will fail to adapt. If they fail to adapt ... they will slip into decline."

Votruba's remarks came during a presentation to the Rotary Club of Florence on Nov. 5 on forces shaping higher education. Universities face more intense enrollment competition, increasing state and federal regulation, and growing public concern over spiraling student debt, high dropout rates and the applicability of a college degree to workforce needs, he said.

Votruba currently teaches educational leadership, organizational change and public engagement at NKU. He also serves on the boards of the Prichard Committee for Academic Excellence and St. Elizabeth Health Care.

The Great Recession of 2008 brought deep financial challenges to higher education that are not easy to solve, Votruba said. The finan-

cial challenges, competition for students and concern over college debt transformed have students from supplicants to actively engaged consumers.

"They are saying we're not content to just do it your way," he said. "They're saying we want it done our way."

As a result, universities must treat students as consumers just as health care, banking and other institutions do. They must consider whether spending on every office, every academic program and every student service they provide remains central to their mission, the NKU president emeritus said..

They also must partner with businesses and other institutions on funding and programs that serve the community and workforce needs. For example, Northern has partnered with St. Elizabeth Healthcare and the University of Kentucky to develop a regional medical school campus at NKU.

Votruba believes new NKU President Ashish Vaidya possesses the passion and "the vision, values and experience" to adapt to the forces shaping higher education. He noted Vaidya has rallied the campus around a single strategic priority - student success, including retention, graduation rates and employment after graduation - that is critical to the future of the region.

"This is where public interest and self-interest converge," Votruba said.

"Student success is at the heart of our strength and vitality as a university and this community's health and vitality as a region."

DEC
3RD
6PM



Onyinye Uwolloh, **VP of NKU'S ISU**. She received a grant from PDG Jack McAllister President of the MASNIER-PEAK foundation. Also in picture is President Elect Frank Schneider.

