

Press Release:

Florence Rotary

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Florence Rotary again joins Steinfeld Toy Foundation along with many local businesses to ensure

Every child in Northern Kentucky has a “Merry Christmas”

The Florence Rotary is proud to join the Steinfeld Toy Foundation along with many local businesses in helping to ensure every child in Northern Kentucky has a “Merry Christmas”.

During the Great Depression, a Northern Kentucky couple, Rose and George Steinfeld, witnessed many needy children in their neighborhood who were not experiencing the joys of Christmas. Rose and George, who had no children of their own, assumed the roles of Mr. and Mrs. Santa Claus by purchasing, repairing and distributing used toys to these children. Today, that tradition is continued through the Steinfeld Toy Foundation, founded in 1973, and the Foundation’s volunteers that collect and distribute the toys. Last year over 4,000 children in Northern Kentucky were served, up from over 3,000 the previous year.

Last year 34 Collection Barrels were in many businesses located throughout Northern Kentucky, this year, we have grown to 54 collection sites which shows the caring heart of many individuals and businesses in the Northern Kentucky area. Please consider donating an unwrapped new or gently used toy so that the tradition may continue. Donations will be collected starting November 24th and will end on December 14th at the following business:

Turnbull-Wahlert Construction	Heritage Bank
La Rosa’s–Florence, Mt Zion & Hebron locations	Bailey’s Car Wash
St. Elizabeth Medical Center–Florence & Ft. Thomas locations	Forcht Bank
ServPro	Farm Bureau Insurance
Master Provisions	Best Way Disposal
Hilton Cincinnati Airport	Florence Hardware
Regal Power Transmission Solutions	Commonwealth Bank
RC Durr YMCA	Kenner Dentistry
Earl Franks Sons & Daughters	AAA/Bob Sumarel
Classic Car Wash	Soft Touch Car Wash
Johnny’s Car Wash	Boone County Public Library
Steffen’s Rental – Florence & Covington locations	Fort Thomas YMCA
BB&T – Walton & Richwood locations	UC Health Stadium – Home of the Florence Freedom
Chick-Fil-A – Houston Rd – Saturday, December 12 th 9-10:30 am	

Most of the above businesses are also holding companywide toy drives. If you are interested in hosting a collection barrel or coordinating a toy drive at your organization, please contact Pat Raverty of Turnbull-Wahlert at 859-743-1134. The Florence Rotary and Steinford Toy Foundation would like to thank Turbull-Wahlert Construction and Paul Feuss of All State Signs and Printing for their generous support of time and talent for this worthwhile cause.

Please visit the Steinford Toy Foundation's website at www.steinfordtoyfoundation.org or the organization's Facebook page to learn about the program, refer a family, become a Steinford Elf, host a company toy drive or volunteer. The Steinford Toy Foundation is a completely volunteer driven organization. To learn more about the Florence Rotary, please visit their Facebook page or website at www.florencerotary.org.

Members of the Florence Rotary getting in the spirit for the 2014 Steinford Toy Foundation Toy Drive.

Back: Adam Howard, Kim Bunger, Mack Slocum, Roger Babik

Front: Pat Raverty, Barbara Rahn, Rhonda Hancock, Julia Pile

