Press Release:

Florence Rotary
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**Florence Rotary again joins Steinford Toy Foundation along with many local businesses to ensure**

**Every child in Northern Kentucky has a “Merry Christmas”**

The Florence Rotary is proud to join the Steinford Toy Foundation along with many local businesses in helping to ensure every child in Northern Kentucky has a “Merry Christmas”.

During the Great Depression, a Northern Kentucky couple, Rose and George Steinford, witnessed many needy children in their neighborhood who were not experiencing the joys of Christmas. Rose and George, who had no children of their own, assumed the roles of Mr. and Mrs. Santa Claus by purchasing, repairing and distributing used toys to these children. Today, that tradition is continued through the Steinford Toy Foundation, founded in 1973, and the Foundation’s volunteers that collect and distribute the toys. Last year over 4,000 children in Northern Kentucky were served, up from over 3,000 the previous year.

Last year 34 Collection Barrels were in many businesses located throughout Northern Kentucky, this year, we have grown to 54 collection sites which shows the caring heart of many individuals and businesses in the Northern Kentucky area. Please consider donating an unwrapped new or gently used toy so that the tradition may continue. Donations will be collected starting November 24th and will end on December 14th at the following business:

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| Turnbull-Wahlert Construction | Heritage Bank |
| La Rosa’s–Florence, Mt Zion & Hebron locations | Bailey’s Car Wash |
| St. Elizabeth Medical Center–Florence & Ft. Thomas locations | Forcht Bank |
| ServPro | Farm Bureau Insurance |
| Master Provisions | Best Way Disposal |
| Hilton Cincinnati Airport | Florence Hardware |
| Regal Power Transmission Solutions | Commonwealth Bank |
| RC Durr YMCA | Kenner Dentistry |
| Earl Franks Sons & Daughters | AAA/Bob Sumerel |
| Classic Car Wash | Soft Touch Car Wash |
| Johnny’s Car Wash | Boone County Public Library |
| Steffen’s Rental – Florence & Covington locations | Fort Thomas YMCA |
| BB&T – Walton & Richwood locations | UC Health Stadium – Home of the Florence Freedom |
| Chick-Fil-A – Houston Rd – Saturday, December 12th 9-10:30 am |  |

Most of the above businesses are also holding companywide toy drives. If you are interested in hosting a collection barrel or coordinating a toy drive at your organization, please contact Pat Raverty of Turnbull-Wahlert at 859-743-1134. The Florence Rotary and Steinford Toy Foundation would like to thank Turbull-Wahlert Construction and Paul Feuss of All State Signs and Printing for their generous support of time and talent for this worthwhile cause.

Please visit the Steinford Toy Foundation’s website at [www.steinfordtoyfoundation.org](http://www.steinfordtoyfoundation.org) or the organization’s Facebook page to learn about the program, refer a family, become a Steinford Elf, host a company toy drive or volunteer. The Steinford Toy Foundation is a completely volunteer driven organization. To learn more about the Florence Rotary, please visit their Facebook page or website at [www.florencerotary.org](http://www.florencerotary.org).

Members of the Florence Rotary getting in the spirit for the 2014 Steinford Toy Foundation Toy Drive.

Back: Adam Howard, Kim Bunger, Mack Slocum, Roger Babik
Front: Pat Raverty, Barbara Rahn, Rhonda Hancock, Julia Pile

