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Rotary Club of Florence
District 6740
 Box 6027 Florence KY
 41022
 Adam's Cell: 859-992-3515

TODAY'S SCHEDULE, JUNE 1

11:45 Food Line Starts
 12:15 Pres. Adam Howard Presiding
 Team #2 Greeting & leading
 Prayer, Pledge, & 4-Way Test
 Announcements
 12:30 Today's Program is [Robin Mountain, South Africa \(Don Volland\)](#)
 1:00 Meeting Adjourned

FUTURE PROGRAMS SUBJECT TO CHANGE

June 8 Cincinnati Craft Beer Boom - Speakers: [Jake Rouse](#), Braxton Brewing; [Gregg Wilson](#), River Ghost Distributing ([Zach Ziler](#)) Team 3
 June 15 Heritage Hall of Fame Team 4
 June 22 [Rhonda Chisenhall](#) - American Cancer Society ([Billy Santos](#)) Team 5
 June 29 Year in Review Program ([Adam Howard](#)) Team 6

CLUB ANNOUNCEMENTS

- **NEW MEMBERS APPROVED BY BOD:** Welcome [Joy Tarleton](#), Marketing Director with *Chick-fil A* proposed by our Club [President Adam Howard](#); and [Paidamoyo Matibiri](#) with *St. Elizabeth* and proposed by [Chris Carle](#). [Joy](#) and [Paidamoyo](#) were approved on 5-18-15 for membership in our club.
- **TWO NEW MEMBERS PROPOSED:** [Duane Froelicher](#), a former Florence Rotary member (1999-2000) with *Walden Advisors, LLC* proposed by [President Adam Howard](#); and [Michelle Owen](#) with *Commonwealth Bank & Trust*, proposed by [Michael Crane](#).
- **JUNE 1 — GO PANTRY:** Collected 200 boxes of cereal. This is our final collection day. Our goal is 300 boxes. You are welcomed to give money. We can purchase name brand cereal for \$1.29 a box.
- **JUNE 7 — ANNUAL SPRING FISHING OUTING:** Sunday, 10 a.m. to 2 p.m. It is at [AJ Jolly Park 1565 Racetrack Road Alexandria, KY 41001](#). Picnic Area #1, NEW LOCATION inside the park – look for the sign by the guard shack. Mention that you are with the Rotary group for free admittance. Benefiting a group from [New Perceptions](#). A free day of food, fishing & fun. We provide FISHING POLES- BAIT- YUMMY FOOD - POP & WATER AND A SHELTER WITH FULL SERVICE ADA-BATHROOM. Contact [Paul Feuss](#) cell #513-886-0800 to volunteer or donate to this event. Bring door prizes for participants (fishing related) by June 1st; bring desserts; bring your kids and/or grandkids (no license needed for this day).
- **JUNE 13 — CRAFT BEER SOCIAL:** Sign-up with [Zach](#) for a Saturday at the Ball Park for our club.
- **PHOTOS NEEDED:** If you don't have a photo in DACdb please see [Paul Feuss](#).
- **SHELTERBOX:** Our Rotary District 6740 and clubs within the District have sent \$23,000.00 to [ShelterBox USA](#) which will purchase 23 ShelterBoxes and the survival materials needed for a family who has been displaced in a disaster like Nepal.
- **EXCHANGE STUDENT:** [BJ](#) is seeking placement for a male exchange student from Germany. Send an email to bjmclure@yahoo.com if you're interested in learning more.
- **UNSOLD TICKETS:** Still need unsold tickets.
- **COFFEE LOVERS:** Order on Mondays or by emailing [DG John](#) at jsalyers6740@gmail.com. Your purchase sends \$7.50 to aid Haiti. [CLICK HERE](#) FOR ORDER FORM.



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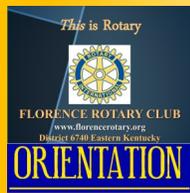
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Maestro White Entertains and Informs Florence Rotarians, by Carrie Herrmann

William C. White is in his third year as Assistant Conductor of the Cincinnati Symphony. He is also the Conductor of the Cincinnati Symphony Youth Orchestra and the Music Director and Conductor of Seven Hills Sinfonietta. In addition to conducting Mr. White is also a composer and the creator of a series of informational videos called "Ask a Maestro" (<http://www.willwhite.com/tag/ask-a-maestro/>). Mr. White's talk at Florence Rotary was very entertaining and interactive. He started off teaching the audience how to direct 2/3, 3/4 and 4/4 time. White also demonstrated how a

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conductor guides the temp of music by having the audience singing. Each hand directs a different section of the orchestra. It is necessary for a conductor to use his/her whole body to direct—head, arms, facial expressions, etc....

Most of his talk was modeled after his "Ask a Maestro" series as he answered a series of questions for the audience.

"What does a conductor do?" According to Mr. White, a conductor is a planner, administrator, musician, artist, time manager, mentor, and trainer.

"When are you supposed to clap at the symphony?" This has changed over time. Music is written in movements. When most classical pieces were written the audience was supposed to clap at the end of each movement. Today, you usually wait until the end of the piece. Mr. White also said that "if you feel moved to clap, so not let anyone stop you."

"Who is Mr. White's favorite composer?" Brahms is his favorite classical composer.

"Who is a contemporary composer destined to become a classic?" Besides himself, Mr. White believes that Russian Composer Alfred Schnittke should become a classic. He has written over 60 film scores & 8 symphonies. (You can find more information about Alfred Schnittke and listen to a sample at <http://www.theguardian.com/music/tomserviceblog/2013/apr/29/alfred-schnittke-contemporary-music-tom-service>).

"What is the contract for orchestra players?" The Cincinnati Symphony Orchestra has 86 contract musicians. They may contract for a specific performance or for a year. Typically, for one opening the orchestras receives around 350 applications and tapes. From this pool of candidates, 75 musicians are invited to an interview/audition. Interviewees are placed behind a screen so that the Cincinnati Symphony is assured that there is no gender, race, ethnicity, or age bias. The candidate

who receives the position is usually on probation for a season and a half. In Europe there is a mandatory retirement age of 65. This is a very competitive profession.

Mr. White ended his talk by encouraging Florence Rotary to attend upcoming performances of the Symphony and the Pops. More information can be found at <http://cincinnati-symphony.org>



May 4th, 2015 Florence Rotary Program

William C. White of the Cincinnati Symphony conducts an interactive address to the Florence Rotary Club. Photographer is Shane Noem



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