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Rotary Club of Florence
District 6740
 Hilton on 7373 Turfway Rd
 Box 6027 Florence KY 41022
 Adam's Cell: 859-992-3515

TODAY'S SCHEDULE, SEPTEMBER 28

- 11:45 Buffet Opens
- 12:15 [Adam Howard](#) Presiding
 Team #8 Greeting & Leading
 Prayer, Pledge, 4Way Test
- 12:30 Today's Program: State of - Florence
 Mayor [Diane Whalen](#) Team #1
- 1:00 Meeting Adjourned

FUTURE PROGRAMS SUBJECT TO CHANGE

October 2015

- ⇒ 5 - Kentucky Defense Dept's Employer Support of the National Guard Reserve Program
- ⇒ 12 - [Verona Vineyards \(Howard\)](#) *Social Event at Winery on 10/17*
- ⇒ 19 - Kentucky State Senate President [Robert Stivers \(Schickel\)](#)
- ⇒ 26 - Friends of Big Bone Lick State Park - [Dr. Storrs & Pat Fox \(Raverty\)](#)

November 2015

- ⇒ 2 - Florence Rotary 70th Anniversary Celebration ([Crane/Monohan](#))
- ⇒ 9 - Club Assembly / New Member Pinning Ceremony ([Howard](#))
- ⇒ 16 - District Governor [Cindy Legg](#) official visit ([Howard/Goetting](#))
- ⇒ 23 - NKY Tribune - [Gene & Judy Clabes \(Howard\)](#)
- ⇒ 30 - Diocesan Catholic Children's Home - Exec. Dir. [Bob Wilson \(Wolfer\)](#)

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CLUB ANNOUNCEMENTS

WELL DONE — [Bill D'Andrea](#), and [John Schickel](#) were given their "Egg Timer" acknowledgment — being our newest "Ad Button Supporters". **AD BUTTONS \$100 YEARLY DONATION:** Dear "Ad Button Supporter", Thank you for your support of our club newsletter and website with an \$100 AD BUTTON. It is time to renew ad buttons for the next 12 months - September 1- August 31, 2016 for \$100. Make your check out to the Florence Rotary Club, Attention Ad Button. Pay by check or credit card or Pay at the door. If you don't have a button and would like to have one please contact [Jerry or Joy Hodges](#) at rotary@fuse.net Yours in Rotary Service, [Jerry and Joy Hodges](#) rotary@fuse.net Phone: 859-781-5060



Above: Bill D'Andrea, John Schickel, and Adam Howard
 Below: Judge-Executive Gary W. Moore

OUTSTANDING DUES — We still have some invoices waiting to be picked up.

SEPTEMBER 28 — VOCATIONAL ROUND TABLE PANEL: Are you available to attend this round-table discussion on Monday, September 28 from 2:45 p.m. - 4 p.m. at Cooper High School (2855 Longbranch Rd, Union, KY) in Room 508? They are requesting individuals from these sectors: Business/Management/Marketing; Information Processing/Technology; Computer Programming; Family and Consumer Sciences; Agriculture

SEPTEMBER — GO PANTARY: Requesting 100 large \$9 Cereal Boxes from SAM's. You can also give cash or check (Florence Rotary Foundation) to Gary.

OCTOBER 2 — GOLF OUTING: [Hickory Sticks Golf Club](#). \$125 to sponsor a hole. Single is \$80.

OCTOBER 3 — MARY ROSE MISSION: Will be Saturday 10/3 and 8 people are needed.

OCTOBER 17 — WINE TASTING CLUB SOCIAL: Team 6 is working at putting this together.

OCTOBER 13 — AQUARIUM ON TOUR: [Barbara Rahn](#) is coordinating with our District to take the Newport Aquarium education to kids in the Southern areas of Kentucky.

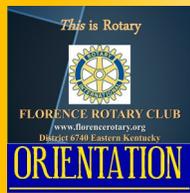
RULE OF 85: Let [Adam](#) know if your "age" + "number of years" of Rotary membership is **85**.
TO PROPOSE A PROGRAM: Contact [Zach Ziler](#) ([Freedom Pro Baseball](#) 859-594-4487). We are seeking programs that are magnetic, newsworthy, make the world little smaller, and are interactive.

COFFEE ORDERS: We have a lot of new members and I just want to share about the AllTech Café Citadelle coffee program. Every other month I order coffee from AllTech at \$12.00 a bag. I know that may be a little more than you pay for coffee, but this is gourmet coffee that comes from Haiti. The coffee program was set up by [Dr. Lyons](#) and AllTech after the earthquake in Haiti had basically destroyed their coffee program. You can read more about the program at coffeestore.alltech.com . Or Google AllTech Coffee. Since 2011 our club



Birthdays	Sep/Oct
Monohan, Patrick	Sep 29
Crane, Mike	Oct 05
Ryle, Greg	Oct 23
McClure, B.J.	Oct 26

End Polio
Now
Update



FLORENCE
KENTUCKY
ROTARY CLUB
Membership
Proposal
Form



CONNECT WITH
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has been participating in this program. The cost of coffee is \$12.00 per bag with \$7.50 going to the Coffee Coop in Haiti and \$4.50 going into the Florence Rotary Foundation to support Polio Eradication at The Rotary Foundation. **AllTech takes no money from the program! There are five types of coffee available in the program: Original Ground, Original Ground Decaf, Original Whole Bean, and Espresso Whole Bean. I would like to encourage more of our members to participate in this really easy way to participate in an International Project. This coffee will work great in your Keurig! I have reusable filters/pods and they work great. When you use it that way \$12.00 bag is not so bad compared to retail pods. This is better coffee. I will be taking orders at the 1st meeting of each new month. Checks for coffee should be made out to the Florence Rotary Foundation. AllTech Café Citadelle Coffee is Fair Trade Certified™ 100% Arabica coffee that serves as a sustainable source of income for farming families throughout Haiti. The profits from this shade-grown and hand-picked coffee fund our hands-on involvement in Haiti, which includes the complete support of two primary schools and economic development projects in the country. Results from our involvement with AllTech in the Café Citadelle coffee program. 657 Bags Sold...Total \$7,884.00...Haiti \$4,927.50... Florence Foundation \$2,956.50. John Salyers, jsalyers6740@gmail.com 859.446.1947**

EZ ATTENDANCE MAKEUP: Log into DACdb by [clicking here](#). Go to "My Club". Find your name. Click "View". "Enter Makeup" below your photo and enter the Club, Committee Meeting, Event or the Project where makeup was made. You can also qualify for a makeup spending 20 to 30 minutes viewing Rotary publications. After completing the form simply click the "Submit" button and you are done. If this fails Email Secretary [Shona Schulkers](#)

CLUB PROJECT: STEINFORD TOY FOUNDATION — Our club will again be taking on this worthy project. Please be thinking about your business being a Toy

Collection Point.

COMMUNITY EVENTS:

- ◆ Sunrise Children Home golf outing — 9/14;
- ◆ Chick fil A is selling 2016 calendars to support Rob's kids. They sell for \$8 but with \$30 free coupons.



**K.R. "RAVI" RAVINDRAN
PRESIDENT 2015-16
SEPTEMBER 2015**

There was once a strong young man who was offered a job as a woodcutter. He set about his task with energy: The first week, he turned 18 trees into firewood. The second week, he worked just as hard, but was surprised to find he had chopped only 11 trees. The third week, despite working nonstop from morning till night, the number was six, and he went despairingly to the foreman to offer his resignation. "I am losing my strength. I can no longer cut as many trees as I once could."

The foreman looked at the young man, who seemed to him in fine health. "Have you thought of sharpening your ax?" he asked.

"Sharpen my ax? Who has time to sharpen an ax?" the young man asked indignantly. "I have been too busy chopping wood!"

When we aren't making the kind of progress we feel we should be making, the natural response is to redouble our efforts. Sometimes, though, the better re-

sponse is not to work harder, but to work smarter. Look at your tools. Analyze your processes. Are you directing your resources in the most effective ways? Or are you pouring all your strength into chopping wood with a dull ax?

For the last 20 years, we have relentlessly beaten the drum of membership in Rotary. We set goals and launch campaigns, all focused on bringing in more and more members. And yet, our overall numbers remain the same.

It is time to sharpen our tools. Instead of focusing on the question, "How can we bring more members into Rotary?" we should be asking ourselves, "How can we add more value to Rotary membership, so that more will join and fewer will leave?"

One way we are doing that is with the new Rotary Global Rewards program, which launched in July. This innovative program allows Rotarians to connect with, and receive discounts and concessions from, businesses and service providers around the world. Individual Rotarians may submit their own business to be included alongside those with which Rotary has already negotiated relationships; the most appropriate offers will be added to the listings. We have also created the option of allowing businesses to return a percentage of their profit on each transaction to our Rotary Foundation, and several companies have already been locked into this part of the scheme. Each month we will update the list with additional offers that we may receive. I urge all of you to try it out by signing up on My Rotary at Rotary.org now. The more Rotarians participate, the stronger, and more beneficial, the program will be.

Much more than another loyalty program, Rotary Global Rewards is a new way to benefit from being a Rotarian, and being part of the Rotary network. It is another way to combine business and service. And it is yet another way to add value to Rotary membership. We cannot forget that our potential members will be asking themselves, "What's in it for me?" We need to demonstrate the value of Rotary by showing that becoming a Rotarian will enrich their lives, as it has ours.