



ROTARY CLUB OF FLORENCE

President: **Jacob A. Brooks**
 Secretary: **Carrie Herrmann**
 Treasurer: **Michelle Owen**
 SGT-at-Arms: **Shawn Carroll**
 Pres. Elect: **Jim Ferguson**



Mondays 12 pm at the Hilton
 7373 Turfway Rd, Florence KY
 Box 6027 Florence KY 41022
FlorenceRotary.org
 District 6740



TODAY'S SCHEDULE, NOVEMBER 13th 2017

- 11:45 Buffet Opens (\$14 for Buffet, Coffee, Tea, & Dessert)
- 12:15 President **Jacob Brooks** Presiding
Team 6 Greeting, Prayer, Pledge and 4Way Test
- 12:30 Club Assembly / New Member Pinning Ceremony (**Ferguson**)
- 1:00 Meeting Adjourned

PROGRAMS

NOVEMBER, Foundation Emphasis - Greg Palmer		TEAM
20	*Thanksgiving Theme* "Thank You For My Liberty" Normandy D-Day Presentation - Bill Schneider / Doug Bickel	7
27	FC Cincinnati Soccer Club - Jeff Berding (Raverty)	8
DECEMBER		TEAM
4	Goering Center - Family Business Assistance (Steffen)	9
11	Polio Update - John Salyers (Brooks)	1
18	Club Year in Review and Outlook (Brooks) and Carols (Griesser / Stewart)	2
25	Christmas Day—No Meeting	
January 2018		
1	New Year's - No Meeting	

ANNOUNCEMENTS

- 12/4/17 FLORENCE ROTARY CHRISTMAS CONCERT**— starts at 6 pm sharp.
- 01/11/18 OUR NEXT SOCIAL:** NKU Men's Basketball game. [Click to RSVP](#)
- 01/27/18 ROTARY LEADERSHIP INSTITUTE** Sat. 8am-3pm at Four Points Sheraton, Lexington, KY. Contact is Judy Marcum 859-608-9646 or jmarcum632@gmail.com.
- STEINFORD TOY FOUNDATION** — 4TH ¼ COMMUNITY SERVICE PARTNER:
 - TIME: volunteer time to assist with toy pick up and preparation TBD in December.
 - SUPPLIES: New toy - can be brought to any Rotary club meeting from 10/16 - 12/4.
 - MONEY: \$20 for Steinfeld Toy Foundation to help with some of the miscellaneous toy collection and distribution costs for this all-volunteer organization. Checks can be made payable to Florence Rotary Foundation with a memo note: Steinfeld Toy Foundation.
 - **REWARDS POINTS SIGN UP:** Kroger [click](#) here. Amazon [click](#) here.
 - **YOUTH EXCHANGE:** [BJ McClure](#) writes: I am looking for a second host family for our student from Spain, a fine young gentleman of 17 years. He is currently staying with a family in Ft. Mitchell, and attending Beechwood High School. His interests include theater and science - and he just joined the Beechwood High Bowling team! This host term would be this current academic year, from January to June 2018. The family would need to be in the Beechwood district, or be able to get the student to and from Beechwood on school days. Please contact me as soon as possible if you are interested - and please distribute this summons to your wider Rotary, Work, School, and Church networks.

NEW DAY VISITS ROTARY

Horses don't lie. They don't mask their feelings. They don't talk back or judge you if you pour out your innermost thoughts. And, they're loving, caring and sensitive.



"We use that natural relationship as a mirror to help people overcome their relationship problems," says Beth Long, founder, and CEO of New Day Achievement Program. New Day offers equine assisted therapies at Meadowview Farm in Union. The non-profit's programs range from equine-facilitated psychotherapy to therapeutic riding to grief/

Jacob Brooks Florence Rotary PRESIDENT 859.534.5700	Billy Santos BB&T 859-372-5175
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John Schickel KENTUCKY STATE Senator 859-384-7506	HOSPICE St. Elizabeth HEALTHCARE Hospice 859.301.4600
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Rick Hayden SHELTER INSURANCE 859-380-5877	Jim Ferguson APEX REALTY GROUP 859.907.5466
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Patrick Raverty TURNBULL-WAHLERT CONSTRUCTION, INC. TURNBULL COMPANIES 859.743.1134	Fundraiser Gary Stewart Concert Emcee
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Don Volland HUFF 859.653.5616	Tracie Johnson STATE FARM INSURANCE 859.240.3305
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Daniel A. Hunt ATTORNEY ZIEGLER & SCHNEIDER 859-426-1300	Brad Shipe Edward Jones MAKING SENSE OF INVESTING 859.282.7040
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AD BUTTONS \$100 YEARLY DONATION

The donation of \$100 is for 12 months. Call or email **Joy & Jerry Hodges** (859-781-5060 * mrsjoyh@fuse.net).

	Whalen, Diane 5-Nov
	Palmer, Greg 16-Nov
	Schulkers, Shona 20-Nov
	Bunger, Kim 21-Nov
	Sample, Leon 22-Nov
	Salyers, John 24-Nov
	Rahn, Barb 2-Dec

loss intervention, Long told the Florence Rotary Club at a recent luncheon.

Long, left a position as executive director of the R.C. Durr YMCA in 2010 to start New Day. She since has earned Professional Association for Therapeutic Riding International (PATH) and Certified Horsemanship Association certifications and assembled a staff with three other PATH instructors and three equine specialists in mental health and learning.

New Day moved to Meadowview Farm earlier this year to expand its operations. The 165-acre farm has seven paddocks, ample space for New Day's stable of 11 horses.

"We like to come alongside people of all ages and help them overcome life challenges," Long says in a promotional video for New Day.

The behaviors of horses and their methods of communication mimic the complex relationships of people, she said. However, horses don't pose the kinds of social

pressures that interfere with traditional forms of psychotherapy.

New Day matches the personalities of their horses with the personalities of children they treat. Horses and children exhibit the same body language and "the horse listens and responds to the body language of the child," Long said.

The relationship between horse and child relieves anxiety, builds confidence and helps the child (or adult) overcome self-protection issues. Equine therapy and traditional therapy thus complement each other, according to Dr. Jean Peters, a clinical psychologist on the New Day board of directors.

"We've seen remarkable changes not seen in the office for months, even years sometimes," she said.

For example, one young girl treated for anxiety now goes to school with a lock of hair from her horse partner on her book bag as a confidence builder, Long said.

The horse is now just part of her family.



CHRISTMAS

S P E C T A C U L A R

December 4th at 6pm
Lakeside Christian Church
195 Buttermilk Pike Lakeside Park, KY 41017
Contact: Gary Stewart, 859-240-3005 Kylighthouse64@Yahoo.Com